



# City of Santa Barbara

## SIGN COMMITTEE

### AGENDA

JUNE 18, 2019

9:00 A.M.

David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

#### COMMITTEE MEMBERS:

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

#### ALTERNATES:

Bob Cunningham (ABR)  
Michael Drury (HLC)

#### STAFF:

Irma Unzueta, Design Review Supervisor  
William Russell, Planning Technician I  
Susan Gantz, Assistant Planner  
Heidi Reidel, Commission Secretary

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Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to Will Russell, Sign Committee Planning Technician, at (805) 564-5561 or email [WRussell@santabarbaraCA.gov](mailto:WRussell@santabarbaraCA.gov). Otherwise, a postponement/rescheduling fee will apply.

**PUBLIC COMMENT:** The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to [SignSecretary@SantaBarbaraCA.gov](mailto:SignSecretary@SantaBarbaraCA.gov).

**AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS:** Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

**PLANS & ADDITIONAL INFORMATION:** If you have any questions or wish to review the plans, contact Will Russell, Planning Technician I, at (805) 564-5561 or email [WRussell@SantaBarbaraCA.gov](mailto:WRussell@SantaBarbaraCA.gov).

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see [SantaBarbaraCA.gov/Calendar](http://SantaBarbaraCA.gov/Calendar) for closure dates).

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Administrative Supervisor at (805) 564-5470, ext. 4471. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

NOTE: Agenda schedule is subject to change as cancellations occur.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, June 13, 2019, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign).

### **GENERAL BUSINESS**

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **June 4, 2019**.

C. Listing of approved Conforming Signs **June 11, 2019**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

### **(9:10AM) REVIEW AFTER FINAL APPROVAL**

1. **1225 COAST VILLAGE RD**  
Assessor's Parcel Number: 009-291-034  
Zone: C-1/SD-3  
Application Number: SGN2016-00001  
Owner: Coast Village Investments, LP  
Architect: Rex Ruskauff, Applicant  
Business Name: Olive Mill Plaza

(Sign Program for Olive Mill Plaza, a commercial, retail, and office center comprising four separate buildings on four parcels.)

**Review After Final to the approved Sign Program last reviewed July 7, 2016. Applicant is requesting to include two signs for Suite K of a larger size and internal or external illumination for all signs.**

**(9:25AM) REVIEW AFTER FINAL APPROVAL**

- 2. 1906 CLIFF DR**  
Assessor's Parcel Number: 035-141-009  
Zone: C-R  
Application Number: SGN1999-00170  
Owner: Levon Investments LLC  
Applicant: Kevin Buckley  
Business Name: Mesa Shopping Center

(Proposal for a revised Sign Program for the Mesa Shopping Center. The new program will consist of internally illuminated channel letters.)

**Review After Final to the approved Sign Program last reviewed February 25, 2000. Applicant is requesting to include a new leasehold space and allow a change to the size, letter height, and materials of the signs for this new space at 2018 Cliff Drive.**

**(9:40AM) NEW ITEM: CONCEPT REVIEW**

- 3. 801 CHAPALA ST**  
Assessor's Parcel Number: 037-042-025  
Zone: C-G  
Application Number: SGN2019-00058  
Owner: Luria and Dunn, LLC  
Applicant: Ed Lukas  
Business Name: COMPASS

(Proposal for two LED gooseneck luminaires to be installed above an existing wall sign, which will remain unchanged. No new signage will be reviewed.)

**(10:00AM) NEW ITEM: CONCEPT REVIEW**

- 4. 2234 DE LA VINA ST**  
Assessor's Parcel Number: 025-183-001  
Zone: R-MH  
Application Number: SGN2019-00049  
Owner: Jack and Nuha Haddad Family Trust  
Applicant: Johnny Garcia  
Business Name: SINCLAIR

(Proposal to reface an existing 22.03 sf internally-illuminated monument sign, new upper and lower signs on both sides of four fuel dispensers totaling 116.5 sf, and signage on four trash cans totaling 14.6 sf. Total signage on site will be 153.15 sf. An Exception is requested to exceed the maximum allowable square footage. This application addresses violations identified in enforcement case ENF2019-00302. Building street frontage is 42 feet.)

**(10:15AM) DISCUSSION HEARING**

**5. REVISED SIGN COMMITTEE SUBMITTAL PACKET**

Staff: William Russell

(Continued discussion of Kevin Buckley's proposal for revising the City's Sign Application Submittal Packet.)