



City of Santa Barbara

SIGN COMMITTEE MINUTES DECEMBER 18, 2018

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
David Eng, Planning Technician
Mia Martinez, Administrative Supervisor

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman, Limón (at 9:02 a.m.), and Drury
Staff present: Eng and Heidi Reidel, Commission Secretary

GENERAL BUSINESS

A. Public Comment:

Virginia Rehling expressed interest in making the roof mounted lights on 632 State Street part of that property's pending sign permit.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **November 20, 2018**, as submitted.

Action: Limón/Drury, 2/0/1. (Drury abstained.) Motion carried.

Motion: Approve the minutes of the Sign Committee meeting of **December 4, 2018**, as submitted.

Action: Drury/Sorgman, 2/0/1. (Limón abstained.) Motion carried.

C. Listing of approved Conforming Review signs from **December 11** through **December 18, 2018**:

Metropolitan Transit District	1020 Chapala Street	Approval of Review After Final as submitted.
Lens Crafters	3855 State Street	Approval of Review After Final with conditions.
Asian Care Center	3532 State Street	Final Approval as submitted.
Motel 6	443 Corona Del Mar	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

CONCEPT REVIEW – CONTINUED

1. 1800 STATE ST

C-G Zone

(9:05)

Assessor's Parcel Number: 027-032-020
 Application Number: SGN2018-00111
 Owner: World Oil Corp
 Applicant: David Bullen
 Business Name: 76 World Oil

(Proposal to reface an existing ground monument sign at an existing gas station with a new non-illuminated logo and LED price signs. The proposal includes new valances and aprons on the fuel dispensers. The allowable signage is 60.00 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(Action may be taken if sufficient information is provided. Project was last reviewed on December 4, 2018.)

Actual time: 9:10 a.m.

Present: David Bullen, Applicant, 76 World Oil

Public comment opened at 9:18 a.m., and as no one wished to speak, it closed.

Motion: Continue to Conforming with comments:

1. The Committee supports the digital price numbers.
2. Revise the proposal to have a 10 inch maximum letter height.
3. Specify on plans that only the LED digital price signs will be internally illuminated.
4. Eliminate the 76 logo from the panels at the bottom of the fuel dispensers.
5. Update the plans with the correct dimensions as noted.
6. Provide an updated statistics sheet to reflect the size and amount of signage proposed.

7. Revise the layout to accurately reflect what is being proposed.

Action: Limón/Drury, 3/0/0. Motion carried.

CONCEPT REVIEW – CONTINUED

2. 2837 DE LA VINA ST

C-G/USS Zone

(9:15)

Assessor's Parcel Number: 051-212-001
 Application Number: SGN2018-00112
 Owner: Ribost Land Co
 Applicant: David Bullen
 Business Name: 76 World Oil

(Proposal to for a new internally illuminated logo and LEDs on an existing ground monument sign at an existing gas station. The proposal includes new valances and aprons on the fuel dispensers. Sign Exceptions are requested for characters to exceed the maximum allowed height of 12 inches, and for the total amount of signage to exceed the maximum amount allowed based on the building frontage.)

(Action may be taken if sufficient information is provided. Sign Exception findings required. Project was last reviewed on December 4, 2018.)

Actual time: 9:39 a.m.

Present: David Bullen, Applicant, 76 World Oil

Public comment opened at 9:50 a.m., and as no one wished to speak, it closed.

Motion: Final Approval with comments:

1. Revise the logo button on the monument sign to have 12 inch tall numbers and resize the surrounding button accordingly.
2. Reduce fuel dispenser signage to be consistent with those at the 76 station at 1800 State Street; the 76 logo shall appear only on the fuel dispenser valance, and not exceed 10 inches tall.
3. Remove the button proposed for the fuel station canopy.
4. The Committee makes the findings as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception for signage to exceed the maximum amount allowed:
 - a. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property because of the limited amount of signage allowed, given the small size of the building frontage, that do not apply generally to other properties in the vicinity.
 - b. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity. The overall signage is being reduced.
 - c. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Limón/Drury, 3/0/0. Motion carried.

*** MEETING ADJOURNED AT 9:59 A.M. ***

