



# City of Santa Barbara

## SIGN COMMITTEE MINUTES OCTOBER 9, 2018

9:00 A.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

### ALTERNATES:

Bob Cunningham (ABR)  
Michael Drury (HLC)

### STAFF:

Irma Unzueta, Design Review Supervisor  
David Eng, Planning Technician  
Mia Martinez, Administrative Supervisor

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## CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Sorgman.

## ATTENDANCE

Members present:           Sorgman and Cunningham  
Staff present:               Eng and Martinez

## GENERAL BUSINESS

### A. Public Comment:

No public comment.

### B. Approval of Minutes:

Motion:           Approve the minutes of the Sign Committee meeting of **September 25, 2018**, as submitted.

Action:           Cunningham/Sorgman, 2/0/0. Motion carried.

### C. Listing of approved Conforming Review signs from **October 3** through **October 9, 2018**:

New Si Chuan Garden Restaurant	2840 De La Vina St	Final Approval with conditions.
Lilsy Wood Fire Pizza	2840 De La Vina St	Final Approval as submitted.
Plaza Liquors	2840 De La Vina St	Final Approval as submitted.
Brownstein, Hyatt, Farber & Schreck	1021 Anacapa St	Final Approval as submitted.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Mr. Eng announced that Item 2, 305 E Haley Street, has been postponed at the applicant's request to the next Sign Committee meeting.

- E. Subcommittee Reports:

No subcommittee reports.

### **CONCEPT REVIEW - NEW**

**1. 2973 STATE ST**

C-G/USS Zone

**(9:10)**

Assessor's Parcel Number: 051-122-011  
Application Number: SGN2018-00094  
Owner: Lisa M. Dushais  
Applicant: Flouresco Services  
Business Name: CVS Pharmacy

(Proposal for a 9.40 square foot wall sign, an 11.43 square foot wall sign, and new signage on an existing 23.81 square foot ground monument sign. All signs will be internally illuminated. A total of 44.64 square feet of signage is proposed for the site. The linear building frontage is 168.00 feet. The allowable signage is 90.00 square feet.)

**(Action may be taken if sufficient information is provided.)**

Actual time: 9:02 a.m.

Present: Lyndsee Veltre, Flouresco Services

Public comment opened at 9:10 a.m., and as no one wished to speak, it closed.

**Motion: Continue to Conforming Review with comments:**

- 1) As proposed, the internally illuminated ground monument sign may be too bright. Revise this sign to have white letters on an opaque background.
- 2) Relocate the Minute Clinic signage further to the right and centered in between columns on the front building elevation; this is to prevent the signage from being obscured by future growth of a parking lot tree.

Action: Cunningham/Sorgman, 2/0/0 Motion carried.

**CONCEPT REVIEW - NEW**

**2. 305 E HALEY ST**

M-C Zone

**(9:20)** Assessor's Parcel Number: 031-211-019  
Application Number: SGN2018-00101  
Owner: Price Living Trust  
Agent: Betsy Harris  
Applicant: Dan Morris

(Proposal for a new sign program for a commercial complex allowing for halo lit wall signs and tenant names on two wood ground monument signs.)

**(Action may be taken if sufficient information is provided.)**

**Item postponed at the applicant's request.**

**\* MEETING ADJOURNED AT 9:11 A.M. \***