



City of Santa Barbara

SIGN COMMITTEE MINUTES SEPTEMBER 25, 2018

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
David Eng, Planning Technician
Mia Martinez, Administrative Supervisor

CALL TO ORDER

The meeting was called to order at 9:03 a.m. by Chair Sorgman.

ATTENDANCE

Members present: Sorgman and Cunningham
Staff present: Eng and Heidi Reidel, Commission Secretary

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **August 14, 2018**, as submitted.

Action: Cunningham/Sorgman, 2/0/0. (Limón absent.) Motion carried.

Motion: Approve the minutes of the Sign Committee meeting of **September 11, 2018**, as submitted.

Action: Sorgman/Cunningham, 2/0/0. (Limón absent.) Motion carried.

C. Listing of approved Conforming Review signs from **September 11** through **September 25, 2018**:

CorePower Yoga	3889 La Cumbre Plaza Ln	Final Approval as submitted.
Westmont Employee Housing	505 W. Los Olivos St	Final Approval as submitted.

Hilton Santa Barbara Beachfront Resort	633 E. Cabrillo Blvd	Final Approval as submitted.
Good Heart Recovery The Platform	205 W. Mission St 126 E. Haley St	Final Approval as submitted. Final Approval as submitted.
Chapala Office Court	418 Chapala St	Final Approval as submitted.
Standing Together to End Sexual Assault	433 E. Canon Perdido	Final Approval as submitted.
McDonald's	3940 State St	Final Approval as submitted.
ESP Locksmith	3623 State St	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Mr. Eng announced the following:

1. The approval of sign application (SGN2018-00084) for 7-Eleven at 700 State Street has been appealed to the Historic Landmarks Commission. The sign application was approved at Conforming Review on August 28, 2018 and this action was ratified by the Sign Committee on September 11, 2018. Mr. Eng recommended that a member of the committee attend the HLC meeting, particularly Committee Member Limón who approved the application.
2. Item 2, 2973 State Street, has been postponed at the applicant's request.

E. Subcommittee Reports:

No subcommittee reports.

CONCEPT REVIEW - CONTINUED

1. 2980 STATE ST

C-G/USS Zone

(9:10)

Assessor's Parcel Number: 053-351-025
 Application Number: SGN2018-00013
 Owner: John Miller Petersen
 Applicant: Michael LaValle
 Designer: Dave's Signs
 Business Name: Verizon

(Proposal for 5.94 square foot and 6.62 square foot externally illuminated wall signs, and two 20 square foot internally illuminated monument signs. A total of 52.56 square feet of signage is proposed on the site. The linear building frontage is 86.00 feet. The allowable signage is 65.00 square feet.)

(Action may be taken if sufficient information is provided. Project was last reviewed on September 11, 2018.)

Actual time: 9:09 a.m.

Present: Justin Ortega, Project Coordinator, Dave's Signs

Public comment opened at 9:13 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted.

Action: Cunningham/Sorgman, 2/0/0. (Limón absent.) Motion carried.

CONCEPT REVIEW - NEW

2. 2973 STATE ST

C-G/USS Zone

(9:25)

Assessor's Parcel Number: 051-122-011
 Application Number: SGN2018-00094
 Owner: Lisa M. Dushais
 Business Name: CVS Pharmacy
 Applicant: Flouresco Services

(Proposal for a 9.40 square foot wall sign, an 11.43 square foot wall sign, and new signage on an existing 23.81 square foot ground monument sign. All signs will be internally illuminated. A total of 44.64 square feet of signage is proposed for the site. The linear building frontage is 168.00 feet. The allowable signage is 90.00 square feet.)

(Action may be taken if sufficient information is provided.)

Item postponed at the applicant's request.

CONCEPT REVIEW - CONTINUED

3. CITYWIDE

ROW Zone

(9:40)

Assessor's Parcel Number: 000-000-0RW
 Application Number: SGN2018-00065
 Owner: City of Santa Barbara

(Proposal to add new regulatory signage on sidewalks in commercial areas and public parking lots and structures to educate the public and enforce the City's Outdoor Smoking Ordinance. The project includes El Pueblo Viejo Landmark District.)

(Action may be taken if sufficient information is provided. Project was last reviewed on September 11, 2018.)

Actual time: 9:17 a.m.

Present: Nina Johnson, Senior Assistant to the City Administrator, City of Santa Barbara

Public comment opened at 9:31 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted.

Action: Cunningham/Sorgman, 2/0/0. (Limón absent.) Motion carried.

*** MEETING ADJOURNED AT 9:32 A.M. ***