



# City of Santa Barbara

## SIGN COMMITTEE MINUTES JULY 17, 2018

9:00 A.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Natalie Cope Phillips, *Chair*  
Jaime Limón  
Ken Sorgman

### ALTERNATES:

Bob Cunningham (ABR)  
Michael Drury (HLC)

### STAFF:

Irma Unzueta, Design Review Supervisor  
David Eng, Planning Technician  
Heidi Reidel, Commission Secretary

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### CALL TO ORDER

The meeting was called to order at 9:03 a.m. by Chair Cope Phillips.

### ATTENDANCE

Members present: Cope Phillips, Sorgman, and Drury  
Staff present: Eng and Reidel

### GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **July 3, 2018**, as submitted.  
Action: Sorgman/Cope Phillips, 2/0/1. (Sorgman abstained.) Motion carried.

C. Listing of approved Conforming Review signs from **July 10** through **July 17, 2018**:

The Honey B                                  602 Anacapa St                                  Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Chair Cope Phillips announced that she will be leaving Sign Committee on July 31, 2018.

## E. Subcommittee Reports:

No subcommittee reports.

**CONCEPT REVIEW – CONTINUED****1. 1266 - 1280 COAST VILLAGE RD****C-1/SD-3 Zone****(9:05)**

Assessor's Parcel Number: 009-230-035  
Application Number: SGN2018-00055  
Owner: Martin W. Foreman Trustee  
Applicant: DCM

(Proposal to revise an existing sign program for a multi-tenant commercial property.)

**(Action may be taken if sufficient information is provided. Project was last reviewed on July 3, 2018.)**

Actual time: 9:06 a.m.

Present: Daniel Dominguez, DCM Graphics

Public comment opened at 9:33 a.m., and as no one wished to speak, it closed.

**Motion: Final Approval with conditions, making the findings as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception:**

1. There are exceptional conditions applicable to the property involved because wall signage that is allowed above certain tenant spaces are not allowed on others by virtue of having a covered porch and roof eave.
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.
4. All existing hanging signs shall be removed.
5. All existing signage lighting are to be removed.
6. Maximum sign size shall conform to the areas depicted on plan elevations.
7. Letter heights shall be a maximum of twelve inches.
8. The depth of any channel lettering is to be a maximum of two and a half inches.
9. Sign color shall be off black, specifically Sherwin Williams "Iron Ore" SW7069 or an equivalent to match.
10. Letter fonts are tenant's choice.
11. Tenants that occupy two suites are allowed the maximum amount allocated to one suite, whichever allocation is greater.
12. Should Suites C and D be combined, signage location shall be centered on the facade.

Action: Sorgman/Drury, 3/0/0. Motion carried.

**CONCEPT REVIEW – CONTINUED****2. 35, 36, 120 STATE ST****HRC-2/SD-3 Zone****(9:15)**

Assessor's Parcel Number: 033-081-013  
Application Number: SGN2018-00069  
Owner: 35 State Street Hotel Partners  
Architect: Dawn Sherry  
Business Name: Hotel Californian

(Proposal to revise the sign program for the Hotel Californian complex, "Area C." The project is located in the El Pueblo Viejo Landmark District.)

**(Action may be taken if sufficient information is provided. Project was last reviewed on July 3, 2018.)**

Actual time: 9:46 a.m.

Present: Dawn Sherry, Architect

Public comment opened at 9:59 a.m., and as no one wished to speak, it closed.

**Motion: Final Approval with comments and conditions:**

1. The proposed sign locations shown on the plans for "Area C" are suggested locations for signage and do not dictate specific allowed areas; any proposed signage remains subject to approval by the Sign Committee on a case-by-case basis.
2. Signs shall have a maximum letter height of 10 inches and can be reverse channel halo lit.

Action: Cope Phillips/Drury, 3/0/0. Motion carried.

**\* MEETING ADJOURNED AT 10:04 A.M. \***