



City of Santa Barbara

SIGN COMMITTEE MINUTES JUNE 19, 2018

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:
Natalie Cope Phillips, *Chair*

ALTERNATES:
Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:
Irma Unzueta, Design Review Supervisor
David Eng, Planning Technician
Heidi Reidel, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:02 a.m. by Chair Cope Phillips.

ATTENDANCE

Members present: Cope Phillips, Cunningham, and Drury
Staff present: Eng; Mia Martinez, Administrative Supervisor; and Krystal Vaughn, Senior Commission Secretary

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **May 22, 2018** as submitted.

Action: Drury/Cunningham, 3/0/0. Motion carried.

C. Listing of approved Conforming Review signs from **May 29** through **June 19**:

Carpinter, Zuckerman & Rowley	27 Parker Way	Final Approval as submitted.
Mizza Wine Bar	1112 State St	Final Approval as submitted.
Centerpoint Pilates	1 W. Victoria St	Final Approval with conditions.
American Riviera Bank	30 E. Figueroa St	Approval of Review After Final as submitted.

Melville Winery	120 State St	Approval of Review After Final as submitted.
Classcyc Platform	3005 State St 126 E. Haley St	Final Approval with conditions. Approval of Review After Final as submitted.
The Daisy	1221 State St	Final Approval as submitted.
SB Natural History Museum	2559 Puesta Del Sol	Final Approval with conditions.
800 Anacapa St	800 Anacapa St	Final Approval as submitted.
Make Smith	135 E. De La Guerra St	Final Approval as submitted.
Due Lune	1 State St	Final Approval with conditions.
Charleston Shoe Co.	1017 State St	Final Approval as submitted.
CorePower Yoga	3889 La Cumbre Plaza Ln	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

E. Subcommittee Reports:

No subcommittee reports.

1. 1266 - 1280 COAST VILLAGE RD

C-1/SD-3 Zone

(9:10)

Assessor's Parcel Number: 009-230-035
 Application Number: SGN2018-00055
 Owner: Martin W Foreman, Trustee
 Applicant: DCM Graphics

(Proposal to revise an existing sign program for a multi-tenant commercial property. The linear building frontage is 104.00 feet.

(Action may be taken if sufficient information is provided.)

Actual time: 9:05 a.m.

Present: Daniel Dominguez, DCM Graphics

Public comment opened at 9:18 a.m., and as no one wished to speak, it closed.

Motion: Continued two weeks with comments:

1. Return with scaled drawings illustrating sign location and sizes on the various building façades.
2. The proposed changes are acceptable with the exception of the maximum letter height allowed on units B & E, given their smaller wall areas.

Action: Cunningham/Drury, 3/0/0. Motion carried.

DISCUSSION ITEM**2. SMOKE-FREE OUTDOOR PUBLIC AREA LAW (CITYWIDE SIGNAGE)****(9:20)**

Staff:

Nina Johnson, Sr. Assistant to the City Administrator

(Review proposal to add new regulatory signage on sidewalks in commercial areas and public parking lots and structures to educate the public and enforce the City's Outdoor Smoking ordinance.)

Actual time: 9:20 a.m.

Present: Nina Johnson, Sr. Assistant to the City Administrator, City of Santa Barbara; and Alison Grube, Graphic Designer, City of Santa Barbara

Public comment opened at 9:39 a.m., and as no one wished to speak, it closed.

Committee comments:

All Committee members were in favor of forwarding the discussion to the Historic Landmarks Commission (HLC) for comments; the Sign Committee will consider the HLC's comments during subsequent review of the proposal.

Com Member Cunningham:

- If a new nonsmoking sign is replacing an existing sign, the size should remain the same. If a new nonsmoking sign is installed in a location where no previous signage existed then the size of the new sign should be smaller than what is proposed.
- Consider orienting the signage vertically instead of horizontally.

Com Member Drury:

- The proposed nonsmoking signage should be placed in highly frequented areas such as the airport, train station, public parking garages and lots, and the bus station.
- A white background may be acceptable in dimly lit locations, such as the parking garage interiors.
- Use the "Santa Barbara Colors" book when studying the signage background color.

Com Cope Phillips:

- Find a muted sign background color that is not as glaring as the bright white option presented but not as inconspicuous as the brown currently used in the El Pueblo Viejo district signs. Study using colors such as off-white, tan, and cafe latte.
- Agrees with Committee member Drury's comment on possibly using white as a background color in dimly lit areas such as parking garage interiors.

Motion: Continue indefinitely with comments:

1. The project is to be reviewed by the Historic Landmarks Commission for comments prior to returning to the Sign Committee for approval.

Action: Cunningham/Cope Phillips, 3/0/0.

*** MEETING ADJOURNED AT 9:53 A.M. ***