



City of Santa Barbara

SIGN COMMITTEE MINUTES FEBRUARY 13, 2018

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:
Natalie Cope Phillips, *Chair*

ALTERNATES:
Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:
Irma Unzueta, Design Review Supervisor
Marck Aguilar, Project Planner
Jennifer Sanchez, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Cope Phillips.

ATTENDANCE

Members present: Cope Phillips, Cunningham, and Drury
Staff present: Aguilar and Sanchez

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **January 16, 2018**, as submitted.

Action: Drury/Cope Phillips, 2/0/1. (Cunningham abstained.) Motion carried.

C. Listing of approved Conforming Review signs from **January 23** through **February 13, 2018**:

Dollyia Palm & Card Reader	26 S. Milpas Street	Approval of Review After Final as submitted.
Miniso	733 State Street	Final Approval as submitted.
Viva Oliva	1275 Coast Village Road	Final Approval as submitted.
Domino's	617 N. Milpas Street	Final Approval with conditions.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Mr. Aguilar announced the following:

1. Item 1, 3925 State Street, will be heard at the end of the agenda at the applicant's request.
2. Bob Cunningham is the appointed Sign Committee alternate from the Architectural Board of Review, and Howard Wittausch is the back-up alternate.

- E. Subcommittee Reports:

No subcommittee reports.

CONCEPT REVIEW – NEW

1. 3925 STATE ST

C-G/USS Zone

(9:10)

Assessor's Parcel Number:	051-010-021
Application Number:	SGN2017-00140
Owner:	GRI-Regency, LLC
Applicant:	Dave Mahn
Business Name:	Blaze Pizza

(Proposal for one new 8.33 square foot, channel-lit, wall mounted sign in addition to the 20.47 square feet of existing signage on site. A revision to the sign program and an Exception to the Sign Ordinance is requested (Tenant Space 18-A). The allowable signage is 20.00 square feet.)

(First review. A revision to the approved sign program and an Exception to the Sign Ordinance to exceed the square footage allowed are requested.)

*** The item was heard out of order. ***

Actual time: 9:40 a.m.

Present: Dave Mahn, Applicant

Staff comments: Mr. Aguilar stated that there is a sign program for this site, which was recently amended as part of a sign approval for the adjacent tenant, Luna Grill. The applicant is requesting a revision to the sign program for an additional sign, and an Exception to the Sign Ordinance to exceed the allowed square footage.

Public comment opened at 9:45 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted, making the findings as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception:

1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property that do not apply generally to other properties in the vicinity. The adjacent tenant has a sign facing State Street on the east elevation, so it is appropriate that this half of the building has a sign that faces State Street on the west elevation.
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.

3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Cunningham/Drury, 3/0/0. Motion carried.

CONCEPT REVIEW – NEW

2. 35 S MILPAS ST

C-R Zone

(9:25)

Assessor's Parcel Number: 017-171-024
 Application Number: SGN2018-00004
 Owner: S & P Investments
 Contractor: Franco Rizzo
 Business Name: Rite Aid

(Proposal for a new 13.6 square foot acrylic wall sign, and new faces for a 6.6 square foot wall sign and 4.0 square foot sign on an existing multi-tenant ground monument sign. All proposed signs will be internally illuminated. A total of 24.2 square feet of signage is proposed for this tenant space at Santa Barbara Plaza. There is an approved sign program for this development. The allowable signage is 30.00 square feet.)

(First review. The approved sign program allows letter height to exceed twelve inches with Sign Committee approval.)

Actual time: 9:02 a.m.

Present: Franco Rizzo, Goleta Signs

Staff comments: Mr. Aguilar stated that there is a sign program for this site, and the proposal appears to comply with that program.

Motion: Final Approval as submitted.

Action: Cunningham/Drury, 3/0/0. Motion carried.

*** THE COMMITTEE RECESSED FROM 9:09 TO 9:20 A.M. ***

CONCEPT REVIEW – NEW

3. 36 E VICTORIA ST

C-G Zone

(9:35)

Assessor's Parcel Number: 039-183-007
 Application Number: SGN2018-00005
 Owner: Christ Presbyterian Church
 Applicant: Freedom Signs
 Business Name: Christ Presbyterian Church

(Proposal includes the removal and replacement of all existing signs on the building: two wall signs of 18.6 square feet each, two hanging signs of 4 square feet each, four glass lettering signs of 1.35 square feet each, and a 7.55 square foot wall sign. Existing illumination for one wall sign would be retained. Total sign area will be 58.1 square feet. The allowable signage is 90.00 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(First Sign Committee review; continued from Conforming review.)

Actual time: 9:20 a.m.

Present: Dan Morris, Applicant, Freedom Signs; and Jordan Bentley, Representative of the Owner

Staff comments: Mr. Aguilar stated that the existing lights were shown to be removed on 2003 and 2006 building plans but were not.

Public comment opened at 9:25 a.m.

Virginia Rehling commented on the brightness and style of the signage lights, stating that they are not allowed or appropriate for the El Pueblo Viejo Landmark District. She further stated that they were not approved, and several permits required them to be removed. Correspondence from Ms. Rehling was also acknowledged.

Public comment closed at 9:28 a.m.

Motion: Final Approval as submitted with the condition that the existing lights are removed.

Action: Cunningham/Drury, 3/0/0. Motion carried.

*** MEETING ADJOURNED AT 9:48 A.M. ***