



City of Santa Barbara

SIGN COMMITTEE AGENDA OCTOBER 23, 2018

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Ken Sorgman *Chair*
Jaime Limón *Vice Chair*

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
David Eng, Planning Technician
Mia Martinez, Administrative Supervisor

Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to David Eng, Planning Technician, at (805) 564-5470, ext. 5541 or by email to DEng@SantaBarbaraCA.gov. Otherwise, a postponement/rescheduling fee will apply.

PUBLIC COMMENT: The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to SignSecretary@SantaBarbaraCA.gov.

AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS: Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at SantaBarbaraCA.gov/Sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

PLANS & ADDITIONAL INFORMATION: If you have any questions or wish to review the plans, contact David Eng, Planning Technician, at (805) 564-5470, ext. 5541 or email DEng@SantaBarbaraCA.gov.

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see SantaBarbaraCA.gov/Calendar for closure dates).

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Sign Secretary at (805) 564-5470, ext. 5562. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and

NOTE: Agenda schedule is subject to change as cancellations occur.

must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE: On Thursday, October 18, 2018, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at SantaBarbaraCA.gov/Sign.

GENERAL BUSINESS

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **October 09, 2018**.

C. Listing of approved Conforming Signs from **October 16** through **October 23, 2018**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

CONCEPT REVIEW - NEW

1. 8 S MILPAS ST

C-G Zone

(9:10)

Assessor's Parcel Number: 017-165-012
Application Number: SGN2018-00107
Owner: Canoga Terrace, LLC
Applicant: Ron Campbell
Business Name: Summit Gasoline

(Proposal for a new water vending machine on the north elevation of an existing gas station building.)

(Action may be taken if sufficient information is provided.)

CONCEPT REVIEW - CONTINUED**2. 1201 ANACAPA ST C-G Zone**
(9:25)

Assessor's Parcel Number: 039-183-035
 Application Number: SGN2018-00108
 Owner: 1201 Anacapa Partners
 Contractor: Vogue Sign Company
 Business Name: Cafe Ana

(Proposal for two 6.25 illuminated blade signs on existing wrought iron brackets, one 1.8 square foot non-illuminated metal wall sign, and one 3.7 square foot non-illuminated painted wall sign. A total of 18 square feet of signage is proposed for the business. The linear building frontage is 46.00 feet. The allowable signage is 46.00 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(Action may be taken if sufficient information is provided. Project was referred to the Full Committee from Conforming Review on October 17, 2018.)

CONCEPT REVIEW - NEW**3. 1036 STATE ST C-G Zone**
(9:35)

Assessor's Parcel Number: 039-282-001
 Application Number: SGN2018-00103
 Owner: Levon Investments
 Contractor: Vogue Sign Company
 Business Name: Bank of the West - BNP Paribas USA
 Designer: MC Sign Company

(Proposal for two 17.9 square foot non-illuminated painted aluminum wall signs. A total of 35.8 square feet of signage is requested for this tenant space. The linear building frontage is 64.00 feet. The allowable signage is 64.00 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(Action may be taken if sufficient information is provided.)

CONCEPT REVIEW - NEW**4. 3780 STATE ST C-R/USS Zone**
(9:45)

Assessor's Parcel Number: 053-300-026
 Application Number: SGN2018-00104
 Owner: Rodeo Holdings, LLC
 Contractor: Vogue Sign Company
 Business Name: Bank of the West - BNP Paribas USA
 Designer: MC Sign Company

(Proposal for two 17.9 square foot non-illuminated painted aluminum wall signs and a 13.5 square foot internally illuminated ground monument sign. A total of 49.3 square feet of signage is proposed for the business. The linear building frontage is 135.00 feet. The allowable signage is 90.00 square feet.)

(Action may be taken if sufficient information is provided.)

CONCEPT REVIEW - NEW**5. 305 E HALEY ST****M-C Zone**

(9:55) Assessor's Parcel Number: 031-211-019
 Application Number: SGN2018-00101
 Owner: Price Living Trust
 Agent: Betsy Harris
 Contractor: Freedom Signs

(Proposal for a new sign program for a commercial complex allowing for halo lit wall signs and tenant names on two wood ground monument signs. The linear building frontage is 261.00 feet.)

(Action may be taken if sufficient information is provided.)

CONCEPT REVIEW - NEW**6. 3891 STATE ST****C-G/USS Zone**

(10:10) Assessor's Parcel Number: 051-022-035
 Application Number: SGN2018-00106
 Owner: Watabun USA, Inc.
 Architect: William Huntress
 Business Name: Target
 Contractor: Swain Sign, Inc.

(Proposal for 66.6, 18, and 49 square foot internally illuminated wall signs, a new 30 square foot internally illuminated sign on an existing ground monument base, and a 4 square foot non-illuminated vinyl window sign. A total of 167.6 square feet of signage is proposed for the building. Sign Exceptions are requested for signage that exceeds the maximum 10-inch letter height allowed, signage that is located above the second floor, and for a total area of signage that exceeds the maximum allowed for the building. The linear building frontage is 192.00 feet. The allowable signage is 90.00 square feet.)

(Action may be taken if sufficient information is provided. Sign Exception findings required.)

CONCEPT REVIEW - NEW**7. STATE ST (DOWNTOWN)****Various Zones**

(10:40) Assessor's Parcel Number: Various
 Application Number: SGN2018-00105
 Owner: City of Santa Barbara

(Proposal for a City program to allow temporary signage for short-term pop-up businesses occupying vacant storefronts on State Street between Cabrillo Boulevard and Sola Street, and on Coast Village Road. The project is located in the El Pueblo Viejo Landmark District.)

(Comments only.)