



# City of Santa Barbara

## SIGN COMMITTEE AGENDA OCTOBER 9, 2018

9:00 A.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Ken Sorgman *Chair*  
Jaime Limón *Vice Chair*

### ALTERNATES:

Bob Cunningham (ABR)  
Michael Drury (HLC)

### STAFF:

Irma Unzueta, Design Review Supervisor  
David Eng, Planning Technician  
Mia Martinez, Administrative Supervisor

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Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to David Eng, Planning Technician, at (805) 564-5470, ext. 5541 or by email to [DEng@SantaBarbaraCA.gov](mailto:DEng@SantaBarbaraCA.gov). Otherwise, a postponement/rescheduling fee will apply.

**PUBLIC COMMENT:** The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to [SignSecretary@SantaBarbaraCA.gov](mailto:SignSecretary@SantaBarbaraCA.gov).

**AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS:** Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

**PLANS & ADDITIONAL INFORMATION:** If you have any questions or wish to review the plans, contact David Eng, Planning Technician, at (805) 564-5470, ext. 5541 or email [DEng@SantaBarbaraCA.gov](mailto:DEng@SantaBarbaraCA.gov).

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see [SantaBarbaraCA.gov/Calendar](http://SantaBarbaraCA.gov/Calendar) for closure dates).

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Sign Secretary at (805) 564-5562. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and

NOTE: Agenda schedule is subject to change as cancellations occur.

must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, October 4, 2018, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign).

### **GENERAL BUSINESS**

#### A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

#### B. Approval of the minutes of the Sign Committee meeting of **September 25, 2018**.

#### C. Listing of approved Conforming Signs from **October 3** through **October 9, 2018**.

#### D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

#### E. Subcommittee Reports.

### **CONCEPT REVIEW - NEW**

#### **1. 2973 STATE ST**

C-G/USS Zone

**(9:10)** Assessor's Parcel Number: 051-122-011  
 Application Number: SGN2018-00094  
 Owner: Lisa M. Dushais  
 Applicant: Flouresco Services  
 Business Name: CVS Pharmacy

(Proposal for a 9.40 square foot wall sign, an 11.43 square foot wall sign, and new signage on an existing 23.81 square foot ground monument sign. All signs will be internally illuminated. A total of 44.64 square feet of signage is proposed for the site. The linear building frontage is 168.00 feet. The allowable signage is 90.00 square feet.)

**(Action may be taken if sufficient information is provided.)**

### **CONCEPT REVIEW - NEW**

#### **2. 305 E HALEY ST**

M-C Zone

**(9:20)** Assessor's Parcel Number: 031-211-019  
 Application Number: SGN2018-00101  
 Owner: Price Living Trust  
 Agent: Betsy Harris  
 Applicant: Dan Morris

(Proposal for a new sign program for a commercial complex allowing for halo lit wall signs and tenant names on two wood ground monument signs.)

**(Action may be taken if sufficient information is provided.)**