



# City of Santa Barbara

## SIGN COMMITTEE AGENDA SEPTEMBER 11, 2018

9:00 A.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Jaime Limón  
Ken Sorgman

### ALTERNATES:

Bob Cunningham (ABR)  
Michael Drury (HLC)

### STAFF:

Irma Unzueta, Design Review Supervisor  
David Eng, Planning Technician  
Heidi Reidel, Commission Secretary

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Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to David Eng, Planning Technician, at (805) 564-5470, ext. 5541 or by email to [DEng@SantaBarbaraCA.gov](mailto:DEng@SantaBarbaraCA.gov). Otherwise, a postponement/rescheduling fee will apply.

**PUBLIC COMMENT:** The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to [SignSecretary@SantaBarbaraCA.gov](mailto:SignSecretary@SantaBarbaraCA.gov).

**AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS:** Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

**PLANS & ADDITIONAL INFORMATION:** If you have any questions or wish to review the plans, contact David Eng, Planning Technician, at (805) 564-5470, ext. 5541 or email [DEng@SantaBarbaraCA.gov](mailto:DEng@SantaBarbaraCA.gov).

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see [SantaBarbaraCA.gov/Calendar](http://SantaBarbaraCA.gov/Calendar) for closure dates).

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Sign Secretary at (805) 564-5470, ext. 4572. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and

NOTE: Agenda schedule is subject to change as cancellations occur.

must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, September 6, 2018, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign).

### **GENERAL BUSINESS**

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **August 14, 2018**.

C. Listing of approved Conforming Signs from **August 14** through **September 11, 2018**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

### **CONCEPT REVIEW – NEW**

**1. 2980 STATE ST**

**C-G/USS Zone**

**(9:10)**

Assessor's Parcel Number:	053-351-025
Application Number:	SGN2018-00013
Owner:	John Miller Petersen
Applicant:	Michael Lavallo
Designer:	Dave's Signs
Business Name:	Verizon

(Proposal for two 6.6 square foot externally illuminated wall signs and two 20 square foot internally illuminated monument signs. A total of 53.2 square feet of signage is proposed on the site. The allowable signage is 65.00 square feet.)

**(Action may be taken if sufficient information is provided.)**

**CONCEPT REVIEW – NEW****2. 634 SANTA BARBARA ST****M-C Zone**

**(9:20)** Assessor's Parcel Number: 031-152-001  
Application Number: SGN2018-00047  
Owner: 634 Santa Barbara Street  
Applicant: Wasantha Mohottige

(Proposal for a 6.6 square foot wood wall sign and a 3.2 square foot vinyl window sign and an outdoor vending machine with 4 square feet of signage. A total of 28.8 square feet of signage is proposed for the site. An exception is requested to allow a water vending machine to be located on the exterior within El Pueblo Viejo Landmark District. The allowable signage is 42.00 square feet. The project is located in the El Pueblo Viejo Landmark District.)

**(Action may be taken if sufficient information is provided. Vending machine exception findings required.)**

**CONCEPT REVIEW – NEW****3. 3940 STATE ST****C-G/USS Zone**

**(9:35)** Assessor's Parcel Number: 057-233-029  
Application Number: SGN2018-00019  
Owner: Franchise Realty Interstate Corp  
Business Name: McDonalds  
Contractor: Superior Signs

(Proposal to install one 8.16 square foot illuminated channel letter "McDonald's" roof sign, three 1.14 square foot illuminated channel letter arch logo signs, and two 3 square foot non-illuminated sign with freestanding cut out letters above an entryway. An existing 23.13 square foot ground monument sign will be retained on the site. A total of 40.71 square feet of new signage is proposed for the site. A sign exception is requested to allow a roof sign on the south elevation. The allowable signage is 60.00 square feet.)

**(Action may be taken if sufficient information is provided. Sign exception findings required.)**

**CONCEPT REVIEW – NEW****4. CITYWIDE****ROW Zone**

**(9:50)** Assessor's Parcel Number: 000-000-ROW  
Application Number: SGN2018-00065  
Owner: City of Santa Barbara

(Proposal to add new regulatory signage on sidewalks in commercial areas and public parking lots and structures to educate the public and enforce the City's Outdoor Smoking Ordinance. The project includes the El Pueblo Viejo Landmark District.)

**(Action may be taken if sufficient information is provided. This proposal was previously reviewed at two concept hearings on June 27, 2018 and September 5, 2018, where the Historic Landmarks Commission provided comments on those signs to be located within El Pueblo Viejo Landmark District.)**