



City of Santa Barbara

SIGN COMMITTEE AGENDA JULY 31, 2018

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Natalie Cope Phillips, *Chair*
Jaime Limón
Ken Sorgman

ALTERNATES:

Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
David Eng, Planning Technician
Heidi Reidel, Commission Secretary

Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to David Eng, Planning Technician, at (805) 564-5470, ext. 5541 or by email to DEng@SantaBarbaraCA.gov. Otherwise, a postponement/rescheduling fee will apply.

PUBLIC COMMENT: The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to SignSecretary@SantaBarbaraCA.gov.

AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS: Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at SantaBarbaraCA.gov/Sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

PLANS & ADDITIONAL INFORMATION: If you have any questions or wish to review the plans, contact David Eng, Planning Technician, at (805) 564-5470, ext. 5541 or email DEng@SantaBarbaraCA.gov.

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see SantaBarbaraCA.gov/Calendar for closure dates).

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Sign Secretary at (805) 564-5470, ext. 4572. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and

NOTE: Agenda schedule is subject to change as cancellations occur.

must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE: On Thursday, July 26, 2018, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at SantaBarbaraCA.gov/Sign.

GENERAL BUSINESS

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **July 17, 2018**.

C. Listing of approved Conforming Signs from **July 17** through **July 31, 2018**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

CONCEPT REVIEW – NEW

1. 116 SANTA BARBARA ST

OC/SD-3 Zone

(9:10)

Assessor's Parcel Number:	017-022-004
Application Number:	SGN2018-00071
Owner:	Goodman Reed Holdings, LLC
Architect:	Kevin Moore Architect

(Proposal for a new sign program for the Waterline commercial complex. The proposal will allow for a 12.1 square foot halo lit wall sign for the complex and up to 101.45 square feet of combined signage for six tenant spaces. Sign Exceptions are requested for signage that exceeds the maximum area allowed for the individual tenant spaces, two of which do not have any street or parking lot frontage.)

(Action may be taken if sufficient information is provided. Sign Exception findings required.)

CONCEPT REVIEW – NEW**2. 633 E CABRILLO BLVD****HRC-1/SP-1/SD-3 Zone****(9:30)**

Assessor's Parcel Number: 017-680-013
Application Number: SGN2018-00038
Owner: Fess Parker Doubletree Hotel
Applicant: Ideation Design Group
Contractor: Vogue Sign Company

(At an existing hotel, proposal for an 88.35 square foot painted aluminum wall sign, and new branding on five existing ground monument signs of 7.32, 7.2, 10.54, 23.56, and 23.56 square feet. The proposal includes 61.56 square feet of accessory signage. A total of 222.21 square feet of signage is proposed for the site, all of which will be non-illuminated. Sign Exceptions are requested to allow the sign at the porte cochere to exceed the maximum allowed letter height of 10 inches and for the total amount of signage on the site to exceed the maximum allowed of 90 square feet. The allowable signage is 90.00 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(Action may be taken if sufficient information is provided. Sign Exception findings required.)