



City of Santa Barbara

SIGN COMMITTEE

AGENDA

JULY 3, 2018

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:
Natalie Cope Phillips, *Chair*

ALTERNATES:
Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:
Irma Unzueta, Design Review Supervisor
David Eng, Planning Technician
Heidi Reidel, Commission Secretary

Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to David Eng, Planning Technician, at (805) 564-5470, ext. 5541 or by email to DEng@SantaBarbaraCA.gov. Otherwise, a postponement/rescheduling fee will apply.

PUBLIC COMMENT: The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to SignSecretary@SantaBarbaraCA.gov.

AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS: Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at SantaBarbaraCA.gov/Sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

PLANS & ADDITIONAL INFORMATION: If you have any questions or wish to review the plans, contact David Eng, Planning Technician, at (805) 564-5470, ext. 5541 or email DEng@SantaBarbaraCA.gov.

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see SantaBarbaraCA.gov/Calendar for closure dates).

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Sign Secretary at (805) 564-5470, ext. 4572. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and

NOTE: Agenda schedule is subject to change as cancellations occur.

must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE: On Thursday, June 28, 2018, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at SantaBarbaraCA.gov/Sign.

GENERAL BUSINESS

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **June 19, 2018**.

C. Listing of approved Conforming Signs from **June 25** through **July 3, 2018**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

CONCEPT REVIEW - NEW

1. **150 S LA CUMBRE RD**

C-G/USS Zone

(9:05)

Assessor's Parcel Number:	051-032-002
Application Number:	SGN2018-00066
Owner:	Dansk Retail, Inc.
Applicant:	Insignia National Sign Network
Business Name:	Conserv Fuel

(Proposal to reface an existing 32 square foot ground monument sign with a new 6.82 square foot logo panel, color, and LED fuel pricing signage. The project also includes a 17.62 square foot illuminated wall sign on the mart building, and two 17.62 illuminated wall signs on the fascia of the gas station canopy. A total of 58.34 square feet of signage is proposed for review. The sign area for gas pricing signage is exempted from the maximum sign area allowed for the site. The linear building frontage is 59.70 feet. The allowable signage is 59.70 square feet.)

(Action may be taken if sufficient information is provided.)

CONCEPT REVIEW - NEW**2. 521 FIRESTONE RD** A-F/SD-3 Zone

(9:15) Assessor's Parcel Number: 073-252-0BL
Application Number: SGN2018-00054
Applicant: DCM
Business Name: Flightline Restaurant and Lounge

(Proposal to reface a an existing 30 square foot illuminated ground monument sign with a new business name and artwork on a translucent digital print. The proposal also includes a 42.75 square foot wall sign with halo-lit letters to be installed on the fascia above the main entry. A total of 72.75 square feet of signage is proposed for the site. The linear building frontage is 120.00 feet. The allowable signage is 90.00 square feet.)

(Action may be taken if sufficient information is provided.)

CONCEPT REVIEW - CONTINUED**3. 1266 - 1280 COAST VILLAGE RD** C-1/SD-3 Zone

(9:25) Assessor's Parcel Number: 009-230-035
Application Number: SGN2018-00055
Owner: Martin W. Foreman Trustee
Applicant: DCM

(Proposal to revise an existing sign program for a multi-tenant commercial property. The linear building frontage is 104.00 feet.)

(Action may be taken if sufficient information is provided. Project was last reviewed on June 19, 2018.)

CONCEPT REVIEW - NEW**4. 35, 36, 120 STATE ST** HRC-2/SD-3 Zone

(9:35) Assessor's Parcel Number: 033-102-018, 033-111-013, 033-081-013
Application Number: SGN2018-00069
Owner: 35 State Street Hotel Partners
Architect: Sherry & Associates
Business Name: Hotel Californian

(Proposal to revise the sign program for the Hotel Californian complex, specifically for Suite B of "Area C." The project is located in the El Pueblo Viejo Landmark District.)

(Action may be taken if sufficient information is provided.)