



City of Santa Barbara

SIGN COMMITTEE

AGENDA

MAY 22, 2018

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:
Natalie Cope Phillips, *Chair*

ALTERNATES:
Bob Cunningham (ABR)
Michael Drury (HLC)

STAFF:
Irma Unzueta, Design Review Supervisor
David Eng, Planning Technician
Heidi Reidel, Commission Secretary

Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to David Eng, Planning Technician, at (805) 564-5470, ext. 5541 or by email to DEng@SantaBarbaraCA.gov. Otherwise, a postponement/rescheduling fee will apply.

PUBLIC COMMENT: The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to SignSecretary@SantaBarbaraCA.gov.

AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS: Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at SantaBarbaraCA.gov/Sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

PLANS & ADDITIONAL INFORMATION: If you have any questions or wish to review the plans, contact David Eng, Planning Technician, at (805) 564-5470, ext. 5541 or email DEng@SantaBarbaraCA.gov.

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see SantaBarbaraCA.gov/Calendar for closure dates).

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Sign Secretary at (805) 564-5470, ext. 4572. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and

NOTE: Agenda schedule is subject to change as cancellations occur.

must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE: On Thursday, May 17, 2018, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at SantaBarbaraCA.gov/Sign.

GENERAL BUSINESS

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **May 08, 2018**.

C. Listing of approved Conforming Signs from **May 15, 2018** through **May 22, 2018**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

CONCEPT REVIEW – NEW

1. **1935 STATE ST**

C-G Zone

(9:10)

Assessor's Parcel Number:	025-371-007
Application Number:	SGN2018-00039
Owner:	Icon Oil Company, Inc.
Engineer:	Ahmed Ghaderi
Business Name:	Arco

(Proposal to reface and remove content from an existing 27 square foot ground monument sign and for new signage and graphics on 114 square feet of gas dispenser skirts and valances. A total of 141 square feet of signage is proposed for the site. A Sign Exception is requested to exceed the maximum of 52 square feet allowed. The allowable signage is 52.00 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(Action may be taken if sufficient information is required. Sign Exception findings required.)

CONCEPT REVIEW – NEW**2. 1282 COAST VILLAGE RD** C-1/SD-3 Zone

(9:20) Assessor's Parcel Number: 009-230-038
 Application Number: SGN2018-00023
 Owner: Masasso Enterprises, LP
 Applicant: Fluoresco Services
 Business Name: CVS Pharmacy

(Proposal for two new 9.4 square foot internally illuminated wall signs and a new 3 square foot painted aluminum door sign. A total of 21.8 square feet of signage is proposed for the building. The allowable signage is 88.00 square feet.)

(Action may be taken if sufficient information is provided.)

CONCEPT REVIEW – NEW**3. 1851 CLIFF DR** C-P/R-2/SD-3 Zone

(9:30) Assessor's Parcel Number: 045-013-002
 Application Number: SGN2018-00022
 Owner: Shoreline Plaza Corp
 Applicant: Fluoresco Services
 Business Name: CVS Pharmacy

(Proposal for three 9.4 square feet internally illuminated signs, a new 3 square foot painted aluminum door sign, and a 1.9 square foot informational wall plaque. A total of 33.1 square feet of signage is proposed for the building. The allowable signage is 65.00 square feet.)

(Action may be taken if sufficient information is provided.)

CONCEPT REVIEW – CONTINUED**4. 6100 BECKNELL ROAD** A-I-1/SP-6 Zone

(9:40) Assessor's Parcel Number: 073-080-065
 Application Number: SGN2018-00024
 Owner: Direct Relief
 Designer: EID
 Business Name: Direct Relief

(Proposal for a new 71.8 square foot illuminated monument sign with 16" tall letters, a 23.6 square foot monument sign, a 64 square foot illuminated wall sign with 30" tall letters, and three 2.0 square foot directional ground signs with associated lighting. A total of 165.4 square feet of signage is proposed on the site. Three sign exceptions are requested to allow the total amount of signage to exceed the maximum allowed of 90 square feet and for two signs to exceed the maximum letter height of 12" tall. The allowable signage is 90.00 square feet.)

(Second Concept Review. Action may be taken if sufficient information is provided. Sign Exception findings required. Project was last reviewed on May 8, 2018.)