



City of Santa Barbara

SIGN COMMITTEE MINUTES DECEMBER 5, 2017

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Natalie Cope Phillips, *Chair*
Bob Cunningham, *Vice Chair*

ALTERNATES:

Wm. Howard Wittausch (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
Marck Aguilar, Project Planner
Jennifer Sanchez, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Cope Phillips.

ATTENDANCE

Members present: Cope Phillips and Cunningham
Staff present: Aguilar and Sanchez

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **November 21, 2017**, as amended.

Action: Cunningham/Cope Phillips, 2/0/1. (Cope Phillips abstained. Minutes ratified electronically by Julio Veyna.) Motion carried.

C. Listing of approved Conforming Review signs from **November 29** through **December 5, 2017**:

Tri-Co Reprographics 720 E. Haley Street Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Mr. Aguilar announced that with the vacancy left by Mr. Cunningham's upcoming resignation, staff has developed an approach to ensure quorum in 2018. The HLC and ABR alternates will

be asked to serve for rotating two-month periods in an acting Vice Chair role, and also serve as the Conforming reviewer. This will be introduced to the ABR and HLC this month in preparation for their Sign Committee alternate appointments in January.

Chair Cope Phillips voiced concern about consistency of Conforming Review with the new ABR and HLC appointments, and volunteered to serve. Staff offered to coordinate a training for current and incoming Sign Committee members and alternates.

E. Subcommittee Reports:

No subcommittee reports.

CONTINUED ITEM

A. 2220 BATH ST

R-MH Zone

Assessor's Parcel Number:	025-182-007
Application Number:	SGN2017-00004
Owner:	Encina-Pepper Tree
Contractor:	Vogue Signs
Business Name:	Best Western & Live Oak Cafe

(Proposal for a new 12.0 square foot wall sign, refacing of an existing 35.0 square foot monument sign, refacing of an existing 6.0 square foot directional sign, and refacing of an existing 18.0 square foot sign. All signs are and will be internally illuminated. With one existing 6.0 square foot sign proposed for removal, the total signage proposed on the premises will be 71.0 square feet. The allowable signage is 90.00 square feet.)

(Third concept review.)

Actual time: 9:04 a.m.

Present: Ron Wilkinson, Vogue Signs; and Pamela Webber, Owner, Encina-Pepper Tree

Public comment opened at 9:13 a.m., and as no one wished to speak, it closed.

Motion: Final Approval with conditions:

1. The white background of the Best Western logo shall be opaque on the entry sign (E01) at the intersection of Bath Street and Jesmary Lane.
2. If there is a change to the pedestal, the overall height of the sign shall not exceed 6 feet above sidewalk grade.

Action: Cunningham/Cope Phillips, 2/0/0. Motion carried.

CONTINUED ITEM**B. 101 S LA CUMBRE RD****C-G/USS Zone**

Assessor's Parcel Number: 051-022-027
Application Number: SGN2017-00104
Owner: Avenue 26 Holdings, LLC
Applicant: Mall Signs & Service
Business Name: AT&T

(Proposal to replace three existing 16.0 square foot internally illuminated logo signs with one of 25 square feet and two of 7.6 square feet each. Also proposed are a new 3.15 square foot internally illuminated canopy sign and one new 0.53 square foot entry door decal. Total signage for this building will be 43.88 square feet. The allowable signage is 89.25 square feet.)

(Second concept review.)

Actual time: 9:15 a.m.

Present: Jeff Reich, Mall Signs & Service

Public comment opened at 9:18 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted.

Action: Cunningham/Cope Phillips, 2/0/0. Motion carried.

NEW ITEM**C. 326 W SOLA ST****R-MH Zone**

Assessor's Parcel Number: 039-052-021
Application Number: SGN2017-00127
Owner: Universal Theosophy Fellowship, Inc.
Applicant: Kirk Gradin
Business Name: Theosophy

(Proposal for a 1.3 square foot, non-illuminated wall sign and a new 4 square foot externally illuminated wood and metal ground sign. There will be 5.3 square feet of signage on site. The allowable signage is 18.00 square feet.)

(Initial concept review. Continued from Conforming Review.)

Actual time: 9:19 a.m.

Present: Kirk Gradin, Applicant

Public comment opened at 9:33 a.m., and as no one wished to speak, it closed.

Motion: Continue to Conforming Review with comment:

1. Return with a more substantial capital on top of the sign, preferably incorporating the dark blue color of the building trim.

Action: Cunningham/Cope Phillips, 2/0/0. Motion carried.

*** MEETING ADJOURNED AT 9:34 A.M. ***