



City of Santa Barbara

SIGN COMMITTEE MINUTES NOVEMBER 21, 2017

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Natalie Cope Phillips, *Chair*
Bob Cunningham, *Vice Chair*

ALTERNATES:

Wm. Howard Wittausch (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
Marck Aguilar, Project Planner
Jennifer Sanchez, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:48 a.m. by Vice Chair Cunningham.

ATTENDANCE

Members present: Cunningham and Julio Veyna, back-up alternate
Members absent: Cope Phillips
Staff present: Aguilar and Sanchez

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **November 7, 2017**, as submitted.

Action: Cunningham/Veyna, 2/0/1. (Veyna abstained. Minutes ratified electronically by Natalie Cope Phillips.) Motion carried.

C. Listing of approved Conforming Review signs from **November 14** to **November 21, 2017**:

Night Lizard	607 State Street	Final Approval as submitted.
Santo Mezcal	119 State Street	Final Approval as submitted.
Lululemon	740-A State Street	Final Approval as submitted.
The Tully	1431 San Andres Street	Final Approval with conditions.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

- E. Subcommittee Reports:

No subcommittee reports.

CONTINUED ITEM

A. 2220 BATH ST

R-MH Zone

Assessor's Parcel Number: 025-182-007
Application Number: SGN2017-00004
Owner: Encina-Pepper Tree
Contractor: Vogue Signs
Business Name: Best Western & Live Oak Cafe

(Proposal for a new 12.0 square foot wall sign, re-facing of an existing 35.0 square foot monument sign, and re-facing of an existing 6.0 square foot directional sign. All signs are and will be internally illuminated. The total signage proposed on this parcel is 53 square feet. The allowable signage is 90.00 square feet.)

(Second Review.)

Actual time: 9:51 a.m.

Present: Ron Wilkinson, Contractor, Vogue Signs; Pamela Webber, Owner, Encina-Pepper Tree; and Molly Holbeck, Manager, Live Oak Cafe

Public comment opened at 10:05 a.m., and as no one wished to speak, it closed.

Motion: Continue two weeks with comments:

1. All signs aside from the large entrance sign (E01) are acceptable.
2. Sign Committee members will view the large entrance sign at the Best Western Pepper Tree Inn (3850 State Street) at night for an impression of the intensity of the illumination.

Action: Cunningham/Veyna, 2/0/0. (Cope Phillips absent.) Motion carried.

CONTINUED ITEM

B. 21 E CARRILLO ST

C-G Zone

Assessor's Parcel Number: 039-282-012
Application Number: SGN2017-00113
Owner: 17 East Carrillo Street, LLC
Applicant: Michael LaValle
Contractor: Dave Signs
Business Name: Bank of the Sierra

(Proposal for one non-illuminated ground sign of 9.2 square feet and one non-illuminated wall sign of 2.8 square feet, totaling 12.0 square feet. The allowable signage is 54.00 square feet. This is a Structure of Merit: Mihran Studio Building, and is located in the El Pueblo Viejo Landmark District.)

(Second Review.)

Actual time: 10:06 a.m.

Present: Michael LaValle, Applicant, Dave Signs

Public comment opened at 10:11 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted.

Action: Cunningham/Veyna, 2/0/0. (Cope Phillips absent.) Motion carried.

*** MEETING ADJOURNED AT 10:12 A.M. ***