



City of Santa Barbara

SIGN COMMITTEE MINUTES OCTOBER 10, 2017

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Natalie Cope-Phillips, *Chair*
Bob Cunningham, *Vice Chair*

ALTERNATES:

Wm. Howard Wittausch (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
Marck Aguilar, Project Planner
Jennifer Sanchez, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Cope-Phillips.

ATTENDANCE

Members present: Cope-Phillips and Cunningham
Staff present: Aguilar and Sanchez

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **September 26, 2017**, as submitted.

Action: Cunningham/Cope-Phillips, 2/0/0. (Cope-Phillips abstained from Item B. Item B ratified electronically by Michael Drury, alternate.) Motion carried.

C. Listing of approved Conforming Signs from **October 3** through **October 10, 2017**:

Dollyia Palm & Card Reader	26 S. Milpas Street	Final Approval as submitted.
High Tide Glass Gallery	334 Anacapa Street Unit 1	Final Approval as submitted.
Jake & Jones	136 E. Canon Perdido Street	Final Approval as submitted.
Pacific Pride Foundation	608 Anacapa Street	Final Approval as submitted.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

- E. Subcommittee Reports:

No subcommittee reports.

CONTINUED ITEM

A. 210 STATE ST

HRC-2/SD-3 Zone

Assessor's Parcel Number: 033-051-015
Application Number: SGN2017-00063
Owner: State Street Mango, LLC
Architect: Native Son Design Studio
Business Name: Paradise Springs Winery

(Proposal for two new externally illuminated wall signs of 42.58 and 16.92 square feet, and a new 5.33 square foot non-illuminated ground sign. A total of 64.83 square feet of new signage is proposed for this leasehold space. The other leasehold space has 15.33 square feet of approved signage, which will remain unchanged. The project is located in El Pueblo Viejo Landmark District.)

(Second concept review.)

Note: The project description has been updated with new dimensions: Proposal for two new externally illuminated wall signs of 41.81 and 17.50 square feet, and a new 5.33 square foot non-illuminated ground sign. A total of 64.64 square feet of new signage is proposed for this leasehold space.

Actual time: 9:02 a.m.

Present: Chris Cottrell, Native Son Design Studio

Public comment opened at 9:13 a.m., and as no one wished to speak, it closed.

Motion: Continue two weeks with comments:

1. Provide alternate lighting; all other aspects of all signs are acceptable as proposed.
2. Provide a photograph of the monument sign on the corner facing the Yanonali Street and Helena Street intersection.

Action: Cunningham/Cope-Phillips, 2/0/0. Motion carried.

NEW ITEM**B. 440 HITCHCOCK WAY RS-7.5/ACS/USS Zone**

Assessor's Parcel Number: 051-240-012
Application Number: SGN2017-00094
Owner: Falk Properties Santa Barbara, LLC
Owner: Mazda

(Proposal to replace two existing 9.52 square foot illuminated wall signs with two new 18.83 square foot illuminated wall signs totaling 37.66 square feet. There will be 116.75 square feet of previously approved signage left unaltered, for a total of 139.77 square feet of signage overall. A Sign Exception is requested to exceed the allowable 90 square foot signage allotment.)

(Requires Sign Exception findings.)

Actual time: 9:34 a.m.

Motion: Postpone the item two weeks due to the applicant's absence.

Action: Cunningham/Cope-Phillips, 2/0/0. Motion carried.

NEW ITEM**C. 110 S HOPE AVE (3825 STATE ST) C-G/USS Zone**

Assessor's Parcel Number: 051-010-014
Application Number: SGN2017-00109
Owner: Patricia S. Nettleship, Trustee
Applicant: Benton Signs & Designs
Business Name: Islands Restaurant

(Proposal for eight (8) temporary vinyl signs to be adhered to a temporary construction barricade. The square footage of the eight (8) signs will total 587 square feet. A Sign Exception is requested for the temporary signage to exceed the maximum allowed.)

(Requires Sign Exception findings.)

*** The item was heard out of order, before Item B. ***

Actual time: 9:13 a.m.

Present: David Benton, Applicant

Staff comments: Mr. Aguilar stated that due to a computer system error, the address appeared on the agenda as 110 S. Hope Avenue; the correct address for the parcel is 3825 State Street. Both addresses are assigned to the same site.

Public comment opened at 9:24 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted with comments:

1. The Committee supported the exception on the grounds that the signage is temporary during construction; would not be detrimental to the public welfare as the signage is internal to the mall environment and effectively out of view from a public street; and conforms to the purpose and intent of the Sign Ordinance.
2. The approval is effective for 3 months; the signage must be removed on or before January 10, 2018.

Action: Cunningham/Cope-Phillips, 2/0/0. Motion carried.

*** MEETING ADJOURNED AT 9:35 A.M. ***