



City of Santa Barbara

SIGN COMMITTEE

MINUTES

SEPTEMBER 26, 2017

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Natalie Cope-Phillips, *Chair*
Bob Cunningham, *Vice Chair*

ALTERNATES:

Wm. Howard Wittausch (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
Susan Gantz, Planning Technician
Jennifer Sanchez, Commission Secretary

CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Vice Chair Cunningham.

ATTENDANCE

Members present: Cunningham and Drury
Staff present: Gantz; Marck Aguilar, Project Planner; and Sanchez

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **August 29, 2017**, as submitted.

Action: Drury/Cunningham, 2/0/0. (Cope-Phillips absent.) Motion carried.

C. Listing of approved Conforming Signs from **September 5** through **September 26, 2017**:

Jardin de las Rosas	510 N. Salsipuedes Street	Final Approval with conditions.
Rudy's	138 E. Canon Perdido Street	Final Approval as submitted.
Coast Village Plaza	1187 Coast Village Road	Approval of Review After Final as submitted.
Lash-Out	11 W. De La Guerra Street	Final Approval as submitted.
Marymount School	2130 Mission Ridge Road	Final Approval as submitted.
Chocket	2018 Cliff Drive	Final Approval as submitted.
Rabbit	3016 De La Vina Street	Final Approval as submitted.

Mr. Aguilar also announced the following approvals from **May 10 to May 31, 2017**:

Farmers and Merchants Trust Company	1034 Santa Barbara Street	Final Approval as submitted.
The Barbershop	1233 State Street	Final Approval as submitted.
Compass	1002 Anacapa Street	Final Approval as submitted.
Skechers	807 State Street	Approval of Review After Final as submitted.

- D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

Ms. Gantz announced that this is her last Sign Committee meeting due to her retirement.

- E. Subcommittee Reports:

No subcommittee reports.

NEW ITEM

A. 210 STATE ST HRC-2/SD-3 Zone

Assessor's Parcel Number: 033-051-015
 Application Number: SGN2017-00063
 Owner: State Street Mango, LLC
 Architect: Native Son Design Studio
 Business Name: Paradise Springs Winery

(Proposal for two new externally illuminated wall signs of 42.53 and 16.92 square feet, and a new 5.33 square foot non-illuminated ground sign. A total of 64.83 square feet of new signage is proposed for this leasehold space. The other leasehold space has 15.33 square feet of approved signage, which will remain unchanged. The project is located in El Pueblo Viejo Landmark District.)

Actual time: 9:03 a.m.

Present: Kitts McCabe, Native Son Design Studio

Public comment opened at 9:20 a.m., and as no one wished to speak, it closed.

Motion: Continue two weeks with comments:

1. Sign A on the west elevation is to be halo-lit black letters, pin-mounted on the face of the building. The logo is to be painted on the building. Black letters outlined in gold are acceptable. Applicant is requested to bring a photo simulation of the building elevation.
2. Sign B at the south corner of the site is acceptable as proposed if on wooden posts. Explore mounting the sign on the wall and modifying the landscaping.
3. Sign C on the south elevation is to be halo-lit and pin-mounted on the face of the building. Lettering may be gold with black outline, and applicant is requested to bring a sample to the next meeting.

Action: Cunningham/Drury, 2/0/0. (Cope-Phillips absent.) Motion carried.

CONTINUED ITEM**B. 35 STATE ST****HRC-2/S-D-3 Zone**

Assessor's Parcel Number: 033-102-018
Application Number: SGN2017-00087
Owner: 35 State Street Hotel Partners, LLC
Applicant: Dan Morris
Business Name: Finney's

(Proposal for two 6.1 square foot painted aluminum wall signs and a 5.8 square foot hanging wood sign with new wrought iron bracket. Both wall signs will be halo-lit. Total signage for this leasehold space will be 18 square feet. This building is on the City's Potential Historic Resources List: Californian Hotel Façade. The project is located in El Pueblo Viejo Landmark District.)

(Second Review.)

Actual time: 9:24 a.m.

Present: Dan Morris, Freedom Signs; and Greg Finefrock, Owner

Public comment opened at 9:26 a.m., and as no one wished to speak, it closed.

Motion: Final Approval as submitted.

Action: Cunningham/Drury, 2/0/0. (Cope-Phillips absent.) Motion carried.

NEW ITEM**C. 412 W MISSION ST****C-P Zone**

Assessor's Parcel Number: 025-291-015
Application Number: SGN2017-00075
Owner: Ramsey Family Trust
Applicant: Promotion Plus Sign Co., Inc.
Business Name: Mobil & Circle K

(Proposal to alter an existing monument sign to allow 6" tall LED price per gallon windows, and the following new signage: two 3.8 square foot blade signs, four .38 square foot pump numbers, and four 4.92 square foot pump decals. Total new signage proposed is 52.93 square feet, with 35 square feet of existing permitted signage to remain unchanged. Total signage on site will be 87.93 square feet. An Exception is requested to exceed the allowable 65 square feet of signage.)

(Exception Findings required.)

Actual time: 9:27 a.m.

Present: Sorin Enache, Promotion Plus Sign Co., Inc.

Public comment opened at 9:34 a.m., and as no one wished to speak, it closed.

Motion: Final Approval with conditions:

1. The blade sign, Sign B, is denied.
2. The "Synergy" lettering on the pump face sign shall not exceed 2 inches in height.

Action: Cunningham/Drury, 2/0/0. (Cope-Phillips absent.) Motion carried.

*** MEETING ADJOURNED AT 9:37 A.M. ***