



City of Santa Barbara

SIGN COMMITTEE (ABR) CONSENT MINUTES MAY 8, 2017

2:15 P.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Natalie Cope-Phillips, *Chair*
Bob Cunningham, *Vice Chair*
Michael Drury (HLC)
Wm. Howard Wittausch (ABR)

ALTERNATES:

Julio J. Veyna (HLC)
Kevin Moore (ABR)

STAFF:

Jaime Limón, Design Review Supervisor
Susan Gantz, Planning Technician
Jennifer Sanchez, Commission Secretary

ATTENDANCE

Members present: Cunningham and Wittausch
Staff present: Katie Mamulski, Planning Technician

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Approval of the minutes was postponed due to no reviewers from that meeting being present; the minutes were ratified electronically on May 25 as follows:

Motion: Approve the minutes of the Sign Committee meeting of **April 24, 2017**, as submitted.

Action: Drury/Moore, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from **April 26** through **May 3, 2017**:

Arco	636 W. Carrillo St.	Final Approval as submitted.
Arco	231 N. Milpas St.	Final Approval with conditions.
Haley Hotel	26 E. Haley St.	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

NEW ITEM**A. 371 HITCHCOCK WAY****E-3/P-D/SD-2 Zone**

Assessor's Parcel Number: 051-240-004
Application Number: SGN2017-00012
Owner: Plaza Del Oro, LLC
Contractor: Dave's Signs
Business Name: The Hitchcock Cinema & Public House

(Proposal to replace two existing signs with the following: a 60 square foot aluminum and acrylic halo-lit wall sign and a face change to an existing, internally lit, 99.12 square foot cabinet wall sign. Total square footage being replaced is 159.12 square feet. Two Exceptions are requested: the first Exception is to allow 24" tall letters, which exceed the 12" letter height maximum, and the second Exception is to exceed the maximum amount of signage for this building. The linear building frontage is 134 feet, and the allowable signage is 90 square feet.)

(Sign Exception findings required.)

Motion: Continued indefinitely with comments:

1. Revise the marquee sign as discussed by removing the vertical division to horizontal.
2. Relocate the marquee sign to float on center rather than to the side.
3. For the wall sign, reduce the lettering of "Cinema & Public House" to 12 inches maximum, and instead of the cabinet, change to halo-lit, independent letters.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

NEW ITEM**B. 3925 STATE ST****C-2/SD-2 Zone**

Assessor's Parcel Number: 051-010-021
Application Number: SGN2017-00053
Owner: GRI-Regency, LLC
Applicant: Freedom Signs
Business Name: Five Points Shopping Center

(Proposal for a revised sign program for Five Points Shopping Center.)

Motion: Final Approval with comment:

1. On sheet 10.10, revise the last column misprint to note that all 12 square feet should be 17 square feet.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.