



City of Santa Barbara

SIGN COMMITTEE (HLC) CONSENT MINUTES MAY 3, 2017

10:15 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Natalie Cope-Phillips, *Chair*
Bob Cunningham, *Vice Chair*
Michael Drury (HLC)
Wm. Howard Wittausch (ABR)

ALTERNATES:

Julio J. Veyna (HLC)
Kevin Moore (ABR)

STAFF:

Jaime Limón, Design Review Supervisor
Susan Gantz, Planning Technician
Jennifer Sanchez, Commission Secretary

ATTENDANCE

Members present: Cope-Phillips and Drury
Staff present: Gantz

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **April 19, 2017**, as submitted.

Action: Drury/Cope, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from **April 26** through **May 3, 2017**:

Benchmark Eatery	1201 State St.	Continued indefinitely.
SB Home Design	10 E Figueroa St. Unit 1	Final Approval as submitted.
European Home & Antiques	10 E Figueroa St. Unit 2	Final Approval as submitted.
Achilles Prosthetics & Orthotics	1435 State St.	Final Approval as submitted.
Arco	340 W. Carrillo St.	Final Approval as submitted.
Savoy Wines	18 W. Anapamu St.	Final Approval as submitted.
Impact Hub	10 E. Yanonali St.	Final Approval with conditions.
Teles Properties	1255 Coast Village Rd.	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

NEW ITEM**A. 336 W CABRILLO BLVD HRC-1/SD-3 Zone**

Assessor's Parcel Number: 033-091-012
Application Number: SGN2017-00034
Owner: El Patio Beachside Inn, Inc.
Applicant: Reyner Sign & Lighting
Business Name: Best Western

(Proposal for revised signage due to rebranding of the corporate name and logo. There will be two new internally lit projecting signs of 10 square feet each, two new halo-lit wall signs of 15.74 square feet each, and one non-illuminated wall sign of 20 square feet. Total signage for this building will be 71.48 square feet. The linear building frontage is 177 feet, and the allowable signage is 90 square feet.)

Motion: Final Approval as submitted.

Action: Drury/Cope, 2/0/0. Motion carried.

NEW ITEM**B. 1034 SANTA BARBARA ST C-2 Zone**

Assessor's Parcel Number: 029-212-001
Application Number: SGN2017-00043
Owner: Nadine Bunn Living Trust
Applicant: Wasantha Mohottige
Business Name: Farmers and Merchants Trust Company

(Proposal for a 6.6 square foot wood monument sign, 2.6 square foot wood projecting sign, and an 8.0 square foot vinyl window sign. The projecting sign will be hung from a previously approved wrought iron bracket. A total of 17.0 square feet of non-illuminated signage is proposed for this tenant. The linear building frontage is 36 feet, and the allowable signage is 36 square feet. This building is a designated Structure of Merit: former International Hotel (1887), moved from 31 W. Canon Perdido Street.)

Motion: Continued one week to HLC Conforming Review for applicant to submit two sets of revised plans showing:

1. The monument sign with removal of top support member and two connections on each side of each sign.
2. Properly represent the existing sign bracket to be reused.
3. Clarify that the chain is black and is of substantial thickness.
4. Window sign is supportable.

Action: Cope/Drury, 2/0/0. Motion carried.

NEW ITEM

C. 1111 E CABRILLO BLVD

HRC-1/SD-3 Zone

Assessor's Parcel Number: 017-352-004
Application Number: SGN2017-00045
Applicant: Megahertz Signs
Business Name: Hyatt Centric

(Proposal to reface five existing monument signs totaling 44.7 square feet, a new 8.3 square foot aluminum wall sign, and a new 2.7 square foot steel entry plaque. Existing lighting will remain in place. Total signage proposed for this site is 55.7 square feet. The linear building frontage is 800 feet, and the allowable signage is 90 square feet. This building is on the City's Potential Historic Resources List: Vista Del Mar Hotel.)

Motion: Final Approval as submitted.

Action: Cope/Drury, 2/0/0. Motion carried.