



City of Santa Barbara

SIGN COMMITTEE (ABR) CONSENT MINUTES APRIL 24, 2017

2:15 P.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Natalie Cope-Phillips, *Chair*
Bob Cunningham, *Vice Chair*
Michael Drury (HLC)
Wm. Howard Wittausch (ABR)

ALTERNATES:

Julio J. Veyna (HLC)
Kevin Moore (ABR)

STAFF:

Jaime Limón, Design Review Supervisor
Susan Gantz, Planning Technician
Jennifer Sanchez, Commission Secretary

ATTENDANCE

Members present: Drury and Moore
Staff present: Gantz

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **April 10, 2017**, as submitted.

Action: Moore/Drury, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from **April 12** through **April 19, 2017**:

Paddle Sports Center	117-B Harbor Way	Final Approval as submitted.
Montecito Plaza	1255 Coast Village Rd.	Final Approval as submitted.
Ariadne	1255 Coast Village Rd.	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

CONTINUED ITEM**A. 540 W PUEBLO ST****C-O Zone**

Assessor's Parcel Number: 025-090-032
Application Number: SGN2017-00026
Applicant: Sansum Clinic
Owner: Ridley Tree Cancer Center
Business Name: Ridley-Tree Cancer Center

(This is a revised project description: Proposal for exterior identity and wayfinding signage for autos and pedestrians at a new medical office building, parking structure, and private garden. The following signage is proposed: two concrete, aluminum, and acrylic monument signs totaling 40.5 square feet; two awning signs totaling 46 square feet; two aluminum parking structure entry signs totaling 29.5 square feet; four aluminum ground signs totaling 24 square feet; and two frosted vinyl window graphics. The only signs to be illuminated will be the two monument signs. Total signage on site will be 140 square feet. An Exception is requested to exceed the allowable 90 square feet of signage. The linear building frontage is 207 feet, and the allowable signage is 90 square feet.)

(Second review. Exception findings required.)

Motion: Final Approval with comments:

1. The larger tree logo was supportable due to its location on site and the fact that it will be screened with trees.
2. Two separate canopy signs were supportable due to their location to the interior of the site and limited visibility from the street.
3. The proposed vinyl color for the canopy signs was supportable in a matte finish in lieu of the previously suggested copper, which would patina and lose visibility against the dark background.
4. The tasteful and discreet signage was very much appreciated for users in a fragile state.
5. The Committee made Sign Exception findings as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception in consideration of the large size of the building, the locations of the signs, and the fact that the signage is not a detriment to the public view.

Action: Moore/Drury, 2/0/0. Motion carried.

NEW ITEM**B. 631 W CARRILLO ST****C-P Zone**

Assessor's Parcel Number: 039-291-036
Application Number: SGN2017-00044
Owner: Kathe Schilling, Trustee
Applicant: Continental Neon and Plastic Signs
Business Name: Metro PCS

(Proposal to permit an as-built, 6.1 square foot internally illuminated aluminum and acrylic wall sign. Two previously approved awning signs will remain unchanged. Total signage for this building will be 13.3 square feet. This application addresses violations identified in enforcement case ENF2017-00372. The linear building frontage is 30 feet, and the allowable signage is 30 square feet.)

Motion: Final Approval as submitted with the condition that all signage not approved in this application shall be removed, including the feather flags attached to the truck in the parking lot and the window signage above the entry door.

Action: Drury/Moore, 2/0/0. Motion carried.