



# City of Santa Barbara

## SIGN COMMITTEE (ABR) CONSENT MINUTES APRIL 10, 2017

2:15 P.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Natalie Cope Phillips, *Chair*  
Bob Cunningham, *Vice Chair*  
Michael Drury (HLC)  
Wm. Howard Wittausch (ABR)

### ALTERNATES:

Julio J. Veyna (HLC)  
Kevin Moore (ABR)

### STAFF:

Jaime Limón, Design Review Supervisor  
Susan Gantz, Planning Technician  
Jennifer Sanchez, Commission Secretary

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## ATTENDANCE

Members present: Wittausch and Gradin  
Staff present: Gantz

## GENERAL BUSINESS

### A. Public Comment:

No public comment.

### B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **March 27, 2017**, as submitted.

Action: Wittausch/Gradin, 2/0/0. (Gradin abstained.) Motion carried.

### C. Listing of approved Conforming Signs from **March 29** through **April 5, 2017**:

Handlebar Coffee Roasting	2720 De La Vina Street	Final Approval with conditions.
The Marc	3885 State Street	Final Approval with conditions.

### D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

**NEW ITEM****A. 540 W PUEBLO ST****C-O Zone**

Assessor's Parcel Number: 025-090-032  
Application Number: SGN2017-00026  
Owner: Ridley Tree Cancer Center  
Applicant: Sansum Clinic  
Business Name: Ridley-Tree Cancer Center

(Proposal for new signage at the new Ridley-Tree Cancer Center, parking structure, and healing garden. The following signage is proposed: two concrete, aluminum, and acrylic monument signs totaling 40.5 square feet; two awning signs totaling 46 square feet; two vinyl window signs totaling 193 square feet; two aluminum parking structure entry signs totaling 29.5 square feet; and four aluminum ground signs totaling 24 square feet. The only signs to be illuminated will be the two monument signs. Total signage on site will be 333 square feet. An Exception is requested to exceed the allowable 90 square feet of signage. The linear building frontage is 207 feet, and the allowable signage is 90 square feet.)

**(Exception findings required.)****Motion: Continued two weeks with comments:**

1. The Sign Committee would prefer matte finishes on all signs.
2. The Sign Committee would prefer metal, wood, or other natural sign material in lieu of acrylic material.
3. The Sign Committee would prefer one sign at the adjacent canted entries to the Elings Building instead of two signs.
4. The Sign Committee would prefer that the smaller of the two tree logo window signs be even smaller, and could not support the larger of the two tree logo window signs at all.

Action: Wittausch/Gradin, 2/0/0. Motion carried.

**CONTINUED ITEM****B. 3714 STATE ST****C-P/SD-2 Zone**

Assessor's Parcel Number: 053-300-023  
Application Number: SGN2017-00015  
Owner: John Schuck  
Business Name: Estancia Santa Barbara

(This is a revised project description: Proposal for the temporary installation of 245 square feet of signage to be installed in the center section of an 8' tall wood construction fence. The sign would comprise five 7'-7' hard surface PVC, Masonite, or wood panels, and would measure 36' in length and 7' in height. The sign installation, announcing the coming of the new "Estancia Santa Barbara" development, would not exceed 12 months. An Exception is requested to exceed the allowed square footage of a temporary sign.)

**(Third review. Exception findings required.)**

Public Comment:

Natalie Cope-Phillips, Chair of the Sign Committee, spoke in support of the project with the current changes.

**Motion: Final Approval with condition and comments:**

1. The background color of the center panel (with text) will be Sherwin-Williams "Nebulous White," and the panel material will be aluminum.
2. The Committee made Sign Exception findings as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception for the following reasons:
  - a. The extraordinary length of the fence;
  - b. The sign copy is similar to mural art; and
  - c. The sign is temporary.

Action: Wittausch/Gradin, 2/0/0. Motion carried.

**NEW ITEM****C. 1198 COAST VILLAGE RD****C-1/SD-3 Zone**

Assessor's Parcel Number: 009-222-010  
Application Number: SGN2017-00035  
Owner: Copus Trust  
Applicant: Vogue Signs  
Business Name: Oliver's Montecito

(Proposal for a 5.9 square foot aluminum wall sign with an oil-rubbed bronze finish. The first line of type will be halo-lit, and the second line of type will be non-illuminated. Total signage on site will be 5.9 square feet. The linear building frontage is 53 feet, and the allowable signage is 53 square feet.)

**Motion: Final Approval as submitted with oil-rubbed bronze finish.**

Action: Wittausch/Gradin, 2/0/0. Motion carried.