



# City of Santa Barbara

## SIGN COMMITTEE (ABR) CONSENT MINUTES MARCH 27, 2017

2:00 P.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Natalie Cope, *Chair*  
Bob Cunningham, *Vice Chair*  
Michael Drury (HLC)  
Wm. Howard Wittausch (ABR)

### ALTERNATES:

Julio J. Veyna (HLC)  
Kevin Moore (ABR)

### STAFF:

Jaime Limón, Design Review Supervisor  
Susan Gantz, Planning Technician  
Jennifer Sanchez, Commission Secretary

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## ATTENDANCE

Members present: Cunningham and Wittausch  
Staff present: Gantz

## GENERAL BUSINESS

### A. Public Comment:

No public comment.

### B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **March 13, 2017**, as submitted.

Action: Wittausch/Cunningham, 1/0/1. (Cunningham abstained.) Motion carried.

### C. Listing of approved Conforming Signs from **March 15** through **March 22, 2017**:

Mesa Burger	315 Meigs Rd.	Approval of Review After Final as submitted.
Knox School	1529 Santa Barbara St.	Final Approval with conditions.

### D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

**NEW ITEM****A. 540 W PUEBLO ST****C-O Zone**

Assessor's Parcel Number: 025-090-032  
Application Number: SGN2017-00026  
Applicant: Sansum Clinic  
Owner: Ridley Tree Cancer Center  
Business Name: Ridley-Tree Cancer Center

(Proposal for new signage at the new Ridley-Tree Cancer Center, parking structure, and healing garden. The following signage is proposed: two stone and aluminum monument signs totaling 40.5 square feet, two awning signs totaling 46 square feet, two vinyl window signs totaling 193 square feet, two aluminum parking structure entry signs totaling 29.5 square feet, and four aluminum ground signs totaling 24 square feet. The only signs to be illuminated will be the two monument signs. Total signage on site will be 333 square feet. An Exception is requested to exceed the allowable 90 square feet of signage. The linear building frontage is 207 feet. The allowable signage is 90 square feet.)

**(Exception findings required.)**

**Item postponed two weeks due to lack of quorum.**

**CONTINUED ITEM****B. 3714 STATE ST****C-P/SD-2 Zone**

Assessor's Parcel Number: 053-300-023  
Application Number: SGN2017-00015  
Applicant: John Schuck  
Business Name: Estancia Santa Barbara

(This is a revised project description: Proposal for the temporary installation of 245 square feet of signage to be installed in the center section of an 8' tall wood construction fence. The sign would comprise five 7'-7' hard surface PVC, Masonite, or wood panels, and would measure 36' in length and 7' in height. The sign installation, announcing the coming of the new "Estancia Santa Barbara" development, would not exceed 12 months. An Exception is requested to exceed the allowed square footage of a temporary sign.)

**(Third review. Exception findings required.)**

**Item postponed two weeks due to lack of quorum.**

**NEW ITEM****C. 222 N MILPAS ST****C-2/C-P Zone**

Assessor's Parcel Number: 017-051-002  
Application Number: SGN2017-00025  
Owner: Shaghan Securities, LLC  
Applicant: Continental Signs, Inc.  
Business Name: Trader Joe's

(Proposal for a new 18.25 square foot wall sign and alterations to two existing monument signs to change the store name. Both monument signs are located at entries into the parking lot and contain signage for two tenant spaces. One of the monument signs will have 10.0 square feet of replaced signage and the other will have 4.5 square feet of replaced signage. All signs will be acrylic and aluminum and will be internally illuminated. An Exception is requested for 16" tall letters on the wall sign to exceed the 12" height maximum. Total signage for this leasehold space will be 32.75 square feet. The linear building frontage is 111 square feet. The allowable signage is 90 square feet.)

**(Exception findings required.)**

**Motion: Final Approval as submitted, with Sign Exception findings made as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception:**

1. The Committee could support the exception in consideration of the distance that the building is set back from the street, and visibility.

**Action: Cunningham/Wittausch, 2/0/0. Motion carried.**