



City of Santa Barbara

SIGN COMMITTEE (ABR) CONSENT MINUTES MARCH 13, 2017

2:15 P.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Natalie Cope, *Chair*
Bob Cunningham, *Vice Chair*
Michael Drury (HLC)
Wm. Howard Wittausch (ABR)

ALTERNATES:

Julio J. Veyna (HLC)
Kevin Moore (ABR)

STAFF:

Jaime Limón, Design Review Supervisor
Susan Gantz, Planning Technician
Jennifer Sanchez, Commission Secretary

ATTENDANCE

Members present: Kirk Gradin and Howard Wittausch
Staff present: Katie Mamulski and Pilar Plummer

GENERAL BUSINESS

A. Public Comment:

No public comment.

B. Approval of Minutes:

Motion: Approve the minutes of the Sign Committee meeting of **February 27, 2017**, as amended.

Action: Wittausch/Gradin, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from **March 8, 2017**:

Miracle-Ear	1333 De La Vina St.	Final Approval as submitted.
Grocery Outlet Bargain Market	2840 De La Vina St.	Final Approval with conditions.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals:

No announcements.

CONTINUED ITEM**A. 3714 STATE ST****C-P/SD-2 Zone**

Assessor's Parcel Number: 053-300-023
Application Number: SGN2017-00015
Applicant: John Schuck
Business Name: Estancia Santa Barbara

(Proposal for a temporary, 483 square foot banner sign to be installed in the center section of the 8' tall construction fence. The sign would announce the coming new development "Estancia Santa Barbara." The sign installation would not exceed 12 months. A Sign Exception is requested to allow a banner sign, which is prohibited by the Sign Ordinance.)

(Second review. Exception findings required.)

Public Comment:

Natalie Cope, Chair of the Sign Committee, spoke in opposition to a banner sign, objecting to setting a precedent with the amount of time the sign would be displayed, its size, and its material.

Motion: Continued two weeks with comments:

1. The Committee expressed some level of support to grant an exception because the sign will be temporary and if the application could be revised per the following:
2. Reduce size and overall length of temporary sign proposal.
3. Revise plans properly to scale.
4. Return with signs on panels with 2 to 6-inch separation between panels.

Action: Wittausch/Gradin, 2/0/0. Motion carried.

NEW ITEM**B. 3618 STATE ST****C-2 Zone**

Assessor's Parcel Number: 053-311-036
Application Number: SGN2017-00011
Agent: A&S Engineering
Business Name: Arco

(Proposal to reface 14 square feet of a 28 square foot, internally illuminated ground sign and to replace 114 square feet of valance and skirt decals on four existing fuel dispensers. Total signage on site will be 138 square feet. An Exception is requested to exceed the maximum square footage allowed for this parcel.)

(Exception findings required.)**Motion: Final Approval as submitted, with Sign Exception findings made as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception:**

1. The Committee could support the exception due to the number of fuel pumps requiring signage on both sides of each pump.

Action: Wittausch/Gradin, 2/0/0. Motion carried.

NEW ITEM

C. 2220 BATH ST

R-4 Zone

Assessor's Parcel Number: 025-182-007
Application Number: SGN2017-00004
Business Name: Best Western & Live Oak Cafe
Contractor: Vogue Signs

(Proposal for a new 12.0 square foot wall sign, to reface an existing 35.0 square foot monument sign, and to reface an existing 6.0 square foot directional sign. All signs are or will be internally illuminated. The total signage proposed on this parcel is 53 square feet.)

Motion: Continued indefinitely with comments:

1. Study colors of Live Oak Café sign.
2. Study externally illuminated sign.
3. Restudy a style that is more consistent with the existing architecture.

Action: Wittausch/Gradin, 2/0/0. Motion carried.