



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Architectural Board of Review Purview

Monday, February 27, 2017 **David Gebhard Public Meeting Room: 630 Garden Street** **2:15 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
 BOB CUNNINGHAM, *Vice-Chair*
 MICHAEL DRURY (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: KEVIN MOORE (ABR)
 JULIO J. VEYNA (HLC)

STAFF: JAIME LIMÓN, Senior Planner
 SUSAN GANTZ, Planning Technician
 JENNIFER SANCHEZ, Commission Secretary

Website: www.SantaBarbaraCA.gov

ATTENDANCE:

Representatives present: Howard Wittausch and Kirk Gradin
Staff present: Susan Gantz

GENERAL BUSINESS:

A. Public Comment:

No public comment.

B. Approval of previous meeting minutes.

Motion: **Approval of the minutes of the Sign Committee meeting of January 17, 2017, as submitted.**

Action: Wittausch/Gradin, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from January 18 through February 22, 2017.

Compass	1101 Coast Village Road	Final Approval with conditions.
Rabobank	3757 State Street	Final Approval as submitted.
Shubin Donaldson	412, 414 Anacapa Street	Final Approval as submitted.
Canopy Health & Wellness Center	118 N. Milpas Street	Final Approval as submitted.
Center for Dermatology Care	105 W. Mission Street	Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM**A. 3714 STATE ST****C-P/SD-2 Zone**

Assessor's Parcel Number: 053-300-023
 Application Number: SGN2017-00015
 Owner: Kellog Associates
 Owner: Kennedy Wilson
 Applicant: John Schuck
 Business Name: Estancia Santa Barbara

(Proposal for a temporary, 483 square foot banner sign to be installed in the center section of the 8' tall construction fence. The sign would announce the coming new development "Estancia Santa Barbara." The sign installation would not exceed 12 months. A Sign Exception is requested to allow a banner sign, which is prohibited by the Sign Ordinance.)

(Exception findings required.)

Motion: Continued two weeks for the applicant to return with two sets of revised plans showing a reduced banner length, full frame pictures without border, gray background, and combined lettering on one side.

Action: Wittausch/Gradin, 2/0/0. Motion carried.

NEW ITEM**B. 3060 STATE ST****C-2/SD-2 Zone**

Assessor's Parcel Number: 053-342-032
 Application Number: SGN2017-00016
 Owner: Abel Family Trust
 Business Name: Shell Oil

(Proposal to replace 37.36 square feet of fuel dispenser graphics on both sides of four pumps (including valances and skirts) with 29.09 square feet of updated graphics. Also proposed is to alter the existing monument sign to install 6" maximum height internally lit LED prices per gallon and a relocated logo, resulting in 21.58 square feet of signage. The previously approved 4.5 square foot "Food Mart" wall sign will remain unchanged, and an unpermitted "Open 24 Hours" sign will be removed. Total amount of signage on site will be 55.17 square feet. This application addresses zoning violations identified in enforcement case ENF2016-00050.)

Motion: Final Approval with conditions regarding the monument sign, with revised plans to be submitted to staff:

1. The background color shall be blue-gray to match the previously approved background color from 2011.
2. The white background behind the shell logo is acceptable.

Action: Wittausch/Gradin, 2/0/0. Motion carried.