



# City of Santa Barbara

## SIGN COMMITTEE AGENDA NOVEMBER 7, 2017

9:00 A.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Natalie Cope-Phillips, *Chair*  
Bob Cunningham, *Vice Chair*

### ALTERNATES:

Wm. Howard Wittausch (ABR)  
Michael Drury (HLC)

### STAFF:

Irma Unzueta, Design Review Supervisor  
Marck Aguilar, Project Planner  
Jennifer Sanchez, Commission Secretary

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Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to Marck Aguilar, Project Planner, at (805) 564-5399 or by email to [MAguilar@SantaBarbaraCA.gov](mailto:MAguilar@SantaBarbaraCA.gov). Otherwise, a postponement/rescheduling fee will apply.

**PUBLIC COMMENT:** The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to [SignSecretary@SantaBarbaraCA.gov](mailto:SignSecretary@SantaBarbaraCA.gov).

**AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS:** Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

**PLANS & ADDITIONAL INFORMATION:** If you have any questions or wish to review the plans, contact Marck Aguilar, Project Planner, at (805) 564-5399 or email [MAguilar@SantaBarbaraCA.gov](mailto:MAguilar@SantaBarbaraCA.gov).

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see [SantaBarbaraCA.gov/Calendar](http://SantaBarbaraCA.gov/Calendar) for closure dates).

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Sign Secretary at (805) 564-5470, ext. 4572. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and

NOTE: Agenda schedule is subject to change as cancellations occur.

must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, November 2, 2017, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign).

### **GENERAL BUSINESS**

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **October 24, 2017**.

C. Listing of approved Conforming Signs from **October 31** through **November 7, 2017**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

### **AFTER FINAL HEARING**

**A. 35 STATE ST**

**HRC-2/S-D-3 Zone**

Assessor's Parcel Number:	033-102-018
Application Number:	SGN2017-00087
Owner:	35 State Street Hotel Partners, LLC
Applicant:	Dan Morris
Business Name:	Finney's

(Proposal for two 7.75 square foot painted aluminum wall signs and a 5.83 square foot hanging wood sign with new wrought iron bracket. Both wall signs will be halo-lit. Total signage for this leasehold space will be 21.33 square feet. The allowable signage is 40.00 square feet. This building is on the City's Potential Historic Resources List: Californian Hotel Facade.)

**(Review After Final is requested for the sign backing due to installation changes.)**

**CONCEPT REVIEW - CONTINUED****B. 101 S LA CUMBRE RD C-G/USS Zone**

Assessor's Parcel Number: 051-022-027  
Application Number: SGN2017-00104  
Owner: Avenue 26 Holdings, LLC  
Applicant: Mall Signs & Service  
Business Name: AT&T

(Proposal to replace three existing 16.0 square foot internally illuminated logo signs with one of 25 square feet and two of 7.6 square feet each. Also proposed are a new 3.15 square foot internally illuminated canopy sign and one new .53 square foot entry door decal. Total signage for this building will be 43.88 square feet, in addition to 48.00 square feet of existing signage. The allowable signage is 89.25 square feet.)

**(Second Concept Review.)**

**CONCEPT REVIEW - NEW****C. 21 E CARRILLO ST C-G Zone**

Assessor's Parcel Number: 039-282-012  
Application Number: SGN2017-00113  
Owner: 17 East Carrillo Street, LLC  
Applicant: Michael Lavallee  
Contractor: Dave Signs  
Business Name: Bank of the Sierra

(Proposal for one non-illuminated ground sign of 9.2 square feet and one non-illuminated wall sign of 2.8 square feet, totaling 12.0 square feet. The allowable signage is 54.00 square feet. This is a Structure of Merit: Mihran Studio Building.)

**(Initial Sign Committee review; continued from Conforming Review.)**

**CONCEPT REVIEW - NEW****D. 3925 STATE ST C-G/USS Zone**

Assessor's Parcel Number: 051-010-021  
Application Number: SGN2017-00118  
Owner: GRI-Regency, LLC  
Applicant: Benton Signs & Designs  
Business Name: Five Points Shopping Center

(Concept review for an amendment to an approved sign program to allow additional signage for the Luna Grill at 3925 State Street. There is 21.22 square feet of existing signage, and an addition of 7.06 square feet of signage is being requested. The sign program allowable signage is 20.00 square feet, and the ordinance allowable signage is 25.00 square feet. A Sign Exception is requested to allow the signage for this tenant space to exceed the amount allowed.)

**(Sign Exception requested.)**