



City of Santa Barbara

SIGN COMMITTEE AGENDA OCTOBER 24, 2017

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Natalie Cope-Phillips, *Chair*
Bob Cunningham, *Vice Chair*

ALTERNATES:

Wm. Howard Wittausch (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
Marck Aguilar, Project Planner
Jennifer Sanchez, Commission Secretary

Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to Marck Aguilar, Project Planner, at (805) 564-5399 or by email to MAguilar@SantaBarbaraCA.gov. Otherwise, a postponement/rescheduling fee will apply.

PUBLIC COMMENT: The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to SignSecretary@SantaBarbaraCA.gov.

AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS: Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at SantaBarbaraCA.gov/Sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

PLANS & ADDITIONAL INFORMATION: If you have any questions or wish to review the plans, contact Marck Aguilar, Project Planner, at (805) 564-5399 or email MAguilar@SantaBarbaraCA.gov.

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see SantaBarbaraCA.gov/Calendar for closure dates).

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Sign Secretary at (805) 564-5470, ext. 4572. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and

NOTE: Agenda schedule is subject to change as cancellations occur.

must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE: On Thursday, October 19, 2017, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at SantaBarbaraCA.gov/Sign.

GENERAL BUSINESS

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **October 10, 2017**.

C. Listing of approved Conforming Signs from **October 17** through **October 24, 2017**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

CONTINUED ITEM

A. 210 STATE ST

HRC-2/SD-3 Zone

Assessor's Parcel Number: 033-051-015
Application Number: SGN2017-00063
Owner: State Street Mango, LLC
Architect: Native Son Design Studio
Business Name: Paradise Springs Winery

(Proposal for two new externally illuminated wall signs of 42.58 and 16.92 square feet, and a new 5.33 square foot non-illuminated ground sign. A total of 64.83 square feet of new signage is proposed for this leasehold space. The other leasehold space has 15.33 square feet of approved signage, which will remain unchanged. The allowable signage is 65 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(Fifth Concept Review.)

CONCEPT REVIEW – CONTINUED**B. 440 HITCHCOCK WAY****RS-7.5/ACS/USS Zone**

Assessor's Parcel Number: 051-240-012
 Application Number: SGN2017-00094
 Owner: Mazda
 Applicant: Signcraft
 Business Name: Perry Ford

(Proposal to replace two existing 16.33 square foot illuminated wall signs with two new 18.83 square foot illuminated wall signs totaling 37.66 square feet. There will be 116.75 square feet of previously approved signage left unaltered, for a total of 154.41 square feet of signage overall. A Sign Exception is requested to exceed the allowable 90 square foot signage allotment.)

(Sign Exception requested.)**CONCEPT REVIEW – NEW****C. 101 S LA CUMBRE RD****C-G/USS Zone**

Assessor's Parcel Number: 051-022-027
 Owner: Avenue 26 Holdings, LLC
 Application Number: SGN2017-00104
 Applicant: Mall Signs & Service
 Business Name: AT&T

(Proposal to replace three existing 16.0 square foot internally illuminated logo signs with one of 25 square feet and two of 7.6 square feet each. Also proposed are a new 3.15 square foot internally illuminated canopy sign and one new .53 square foot entry door decal. Total signage for this building will be 43.88 square feet. The allowable signage is 89.25 square feet.)

CONCEPT REVIEW – NEW**D. 1103 STATE ST A****C-G Zone**

Assessor's Parcel Number: 039-231-014
 Application Number: SGN2017-00112
 Owner: Ronald Gillio Revocable Trust
 Applicant: Benton Signs & Designs
 Business Name: Gillio Coins

(Proposal for two new, non-illuminated wall signs of 2.54 square feet each and one new, non-illuminated projecting wood sign of 5.0 square feet. An existing projecting sign of 5.8 square feet would be retained. There would be an overall total of 15.8 square feet of signage at this tenant space. A Sign Exception is requested to exceed the allowable 11.25 square foot signage allotment.)

(Sign Exception requested.)

CONCEPT REVIEW – NEW**E. 3825 STATE ST E-149****C-G/USS Zone**

Assessor's Parcel Number: 051-010-014
Application Number: SGN2017-00115
Owner: Patricia S. Nettleship, Trustee
Applicant: Benton Signs & Designs
Business Name: Islands Restaurant

(Proposal for two 28.75 square foot wall signs and one 4.125 square foot projecting sign on a new wrought iron bracket. All signage will be externally illuminated by LED pin lights. A total of 61.63 square feet of signage is proposed. A Sign Exception is requested to exceed the allowable signage is 25 square feet. There is an approved Sign Program for La Cumbre Plaza.)

(Sign Exception requested.)