



City of Santa Barbara

SIGN COMMITTEE AGENDA AUGUST 29, 2017

9:00 A.M.
David Gebhard Public Meeting Room
630 Garden Street
SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Natalie Cope-Phillips, *Chair*
Bob Cunningham, *Vice Chair*

ALTERNATES:

Wm. Howard Wittausch (ABR)
Michael Drury (HLC)

STAFF:

Irma Unzueta, Design Review Supervisor
Susan Gantz, Planning Technician
Jennifer Sanchez, Commission Secretary

Items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to Susan Gantz, Planning Technician, at (805) 564-5470, ext. 3311 or by email to SGantz@SantaBarbaraCA.gov. Otherwise, a postponement/rescheduling fee will apply.

PUBLIC COMMENT: The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to SignSecretary@SantaBarbaraCA.gov.

AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS: Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at SantaBarbaraCA.gov/Sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

PLANS & ADDITIONAL INFORMATION: If you have any questions or wish to review the plans, contact Susan Gantz, Sign Planning Technician, at (805) 564-5470, ext. 3311 or email SGantz@SantaBarbaraCA.gov.

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see SantaBarbaraCA.gov/Calendar for closure dates).

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Sign Secretary at (805) 564-5470, ext. 4572. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR) or the Historic Landmarks Commission (HLC). Subsequent decisions of the ABR or HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and

NOTE: Agenda schedule is subject to change as cancellations occur.

must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE: On Thursday, August 24, 2017, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at SantaBarbaraCA.gov/Sign.

GENERAL BUSINESS

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **August 15, 2017**.

C. Listing of approved Conforming Signs from **August 22** through **August 29, 2017**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

E. Subcommittee Reports.

AFTER FINAL HEARING

A. **35 STATE ST**

HRC-2/S-D-3 Zone

Assessor's Parcel Number:	033-102-018
Application Number:	SGN2016-00042
Owner:	35 State Street Hotel Partners, LLC
Architect:	Melisa Turner
Designer:	Sign Source
Business Name:	Hotel Californian

(Proposal for a new Sign Program for Areas A, B, and C of the Hotel Californian development addressed at 35 State Street, 36 State Street, and 120 State Street, respectively. Various signs are proposed throughout the hotel complex for primary hotel and building identification, wayfinding, parking, and future retail tenants. Exceptions are requested for letter heights exceeding 10 inches on the primary identification sign. The project is located in El Pueblo Viejo Landmark District.)

(Review After Final of changes to three signs on approved Sign Program including an additional .58 square foot of total signage, change of sign material, change of sign type, and change of specified illumination.)

NEW ITEM**B. 35 STATE ST HRC-2/S-D-3 Zone**

Assessor's Parcel Number: 033-102-018
Application Number: SGN2017-00087
Owner: 35 State Street Hotel Partners, LLC
Applicant: Dan Morris
Business Name: Finney's

(Proposal for two 6.1 square foot painted aluminum wall signs and a 5.8 square foot hanging wood sign with new wrought iron bracket. Both wall signs will be halo-lit. Total signage for this leasehold space will be 18 square feet. This building is on the City's Potential Historic Resources List: Californian Hotel Façade. The project is located in El Pueblo Viejo Landmark District.)

NEW ITEM**C. 210 STATE ST HRC-2/SD-3 Zone**

Assessor's Parcel Number: 033-051-015
Application Number: SGN2017-00063
Owner: State Street Mango, LLC
Architect: Native Son Design Studio
Business Name: Paradise Springs Winery

(Proposal for two new externally illuminated wall signs of 42.53 and 16.92 square feet, and a new 5.33 square foot non-illuminated ground sign. A total of 64.83 square feet of new signage is proposed for this leasehold space. The other leasehold space has 15.33 square feet of approved signage, which will remain unchanged. The project is located in El Pueblo Viejo Landmark District.)

NEW ITEM**D. 4000 LA COLINA RD E-3/SD-2 Zone**

Assessor's Parcel Number: 057-020-015
Application Number: SGN2017-00090
Owner: Archdiocese LA ED/Welf Corp.
Applicant: Juan Diaz
Business Name: Bishop Garcia Diego High School

(Proposal for a 32 square foot metal and plastic, internally illuminated marquee pedestal sign. There will be 56 square feet of existing signage, which will remain unaltered. Total signage on site will be 88 square feet.)