



# City of Santa Barbara

## SIGN COMMITTEE (HLC) CONSENT AGENDA MAY 3, 2017

10:15 A.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

### COMMITTEE MEMBERS:

Natalie Cope Phillips, *Chair*  
Bob Cunningham, *Vice Chair*  
Michael Drury (HLC)  
Wm. Howard Wittausch (ABR)

### ALTERNATES:

Julio J. Veyna (HLC)  
Kevin Moore (ABR)

### STAFF:

Jaime Limón, Design Review Supervisor  
Susan Gantz, Planning Technician  
Jennifer Sanchez, Commission Secretary

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Consent items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to Susan Gantz, Sign Planning Technician, at (805) 564-5470, ext. 3311 or by email to [SGantz@SantaBarbaraCA.gov](mailto:SGantz@SantaBarbaraCA.gov). Otherwise, a postponement/rescheduling fee will apply.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PUBLIC COMMENT:** The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to [SignSecretary@SantaBarbaraCA.gov](mailto:SignSecretary@SantaBarbaraCA.gov).

**AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS:** Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

**PLANS & ADDITIONAL INFORMATION:** If you have any questions or wish to review the plans, contact Susan Gantz, Sign Planning Technician, at (805) 564-5470, ext. 3311 or email [SGantz@SantaBarbaraCA.gov](mailto:SGantz@SantaBarbaraCA.gov).

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see [SantaBarbaraCA.gov/Calendar](http://SantaBarbaraCA.gov/Calendar) for closure dates).

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Sign Secretary at (805) 564-5470, ext. 4572. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

NOTE: Agenda schedule is subject to change as cancellations occur.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Historic Landmarks Commission (HLC). Subsequent decisions of the HLC may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Friday, April 28, 2017, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign).

### **GENERAL BUSINESS**

A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

B. Approval of the minutes of the Sign Committee meeting of **April 19, 2017**.

C. Listing of approved Conforming Signs from **April 26** through **May 3, 2017**.

D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

### **NEW ITEM**

A. **336 W CABRILLO BLVD**

**HRC-1/SD-3 Zone**

Assessor's Parcel Number:	033-091-012
Application Number:	SGN2017-00034
Owner:	El Patio Beachside Inn, Inc.
Applicant:	Reyner Sign & Lighting
Business Name:	Best Western

(Proposal for revised signage due to rebranding of the corporate name and logo. There will be two new internally lit projecting signs of 10 square feet each, two new halo-lit wall signs of 15.74 square feet each, and one non-illuminated wall sign of 20 square feet. Total signage for this building will be 71.48 square feet. The linear building frontage is 177 feet, and the allowable signage is 90 square feet.)

**NEW ITEM****B. 1034 SANTA BARBARA ST****C-2 Zone**

Assessor's Parcel Number: 029-212-001  
Application Number: SGN2017-00043  
Owner: Nadine Bunn Living Trust  
Applicant: Wasantha Mohottige  
Business Name: Farmers and Merchants Trust Company

(Proposal for a 6.6 square foot wood monument sign, 2.6 square foot wood projecting sign, and an 8.0 square foot vinyl window sign. The projecting sign will be hung from a previously approved wrought iron bracket. A total of 17.0 square feet of non-illuminated signage is proposed for this tenant. The linear building frontage is 36 feet, and the allowable signage is 36 square feet. This building is a designated Structure of Merit: former International Hotel (1887), moved from 31 W. Canon Perdido Street.)

**NEW ITEM****C. 1111 E CABRILLO BLVD****HRC-1/SD-3 Zone**

Assessor's Parcel Number: 017-352-004  
Application Number: SGN2017-00045  
Applicant: Megahertz Signs  
Business Name: Hyatt Centric

(Proposal to reface five existing monument signs totaling 44.7 square feet, a new 8.3 square foot aluminum wall sign, and a new 2.7 square foot steel entry plaque. Existing lighting will remain in place. Total signage proposed for this site is 55.7 square feet. The linear building frontage is 800 feet, and the allowable signage is 90 square feet. This building is on the City's Potential Historic Resources List: Vista Del Mar Hotel.)