

**COMMITTEE MEMBERS:**

Natalie Cope, *Chair*  
Bob Cunningham, *Vice Chair*  
Michael Drury (HLC)  
Wm. Howard Wittausch (ABR)

**ALTERNATES:**

Julio J. Veyna (HLC)  
Kevin Moore (ABR)

**STAFF:**

Jaime Limón, Design Review Supervisor  
Susan Gantz, Planning Technician  
Jennifer Sanchez, Commission Secretary

# City of Santa Barbara

## SIGN COMMITTEE (ABR)

### SPECIAL MEETING CONSENT AGENDA

#### MARCH 27, 2017

2:00 P.M.  
David Gebhard Public Meeting Room  
630 Garden Street  
[SantaBarbaraCA.gov](http://SantaBarbaraCA.gov)

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Consent items are reviewed in a sequential manner as listed on the agenda. The applicant's presence is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. If an applicant is unable to attend, notification must occur by 4:00 p.m. on the Thursday before the meeting to Susan Gantz, Sign Planning Technician, at (805) 564-5470, ext. 3311 or by email to [SGantz@SantaBarbaraCA.gov](mailto:SGantz@SantaBarbaraCA.gov). Otherwise, a postponement/rescheduling fee will apply.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PUBLIC COMMENT:** The public is invited to comment on any item on the agenda. Speaker slips are available by the door and should be handed to staff before the agenda item begins. Due to time constraints, individual comments are typically limited to two minutes. Written comments are also welcome. Mail to Sign Secretary, P.O. Box 1990, Santa Barbara, CA 93102-1990 or email to [SignSecretary@SantaBarbaraCA.gov](mailto:SignSecretary@SantaBarbaraCA.gov).

**AGENDAS, MINUTES, REPORTS, & PUBLIC RECORD WRITINGS:** Documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas, minutes, and reports are also posted online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 630 Garden Street during normal business hours. Letters received and reports that are a public record and relate to an agenda item are also available for public inspection at the meeting.

**PLANS & ADDITIONAL INFORMATION:** If you have any questions or wish to review the plans, contact Susan Gantz, Sign Planning Technician, at (805) 564-5470, ext. 3311 or email [SGantz@SantaBarbaraCA.gov](mailto:SGantz@SantaBarbaraCA.gov).

You may also contact City Planning staff at (805) 564-5578 for questions on case status or visit the Planning & Zoning counter at 630 Garden Street to review the most current plans proposed and other project documents. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday (see [SantaBarbaraCA.gov/Calendar](http://SantaBarbaraCA.gov/Calendar) for closure dates).

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, contact the Sign Secretary at (805) 564-5470, ext. 4572. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

NOTE: Agenda schedule is subject to change as cancellations occur.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to City Council. For further information on appeals, contact Planning Division staff. Appeals must be in writing and must be filed at the Community Development Department, 630 Garden Street within 10 calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, March 23, 2017, this Agenda was posted on the outdoor bulletin board at the Community Development Department, 630 Garden Street and online at [SantaBarbaraCA.gov/Sign](http://SantaBarbaraCA.gov/Sign).

## **GENERAL BUSINESS**

### A. Public Comment.

Any member of the public may address the Committee for up to two minutes on any subject within its jurisdiction that is not scheduled on this agenda for a public discussion.

### B. Approval of the minutes of the Sign Committee meeting of **March 13, 2017**.

### C. Listing of approved Conforming Signs from **March 15** through **March 22, 2017**.

### D. Announcements, requests by applicants for continuances and withdrawals, future agenda items, and appeals.

## **NEW ITEM**

### A. **540 W PUEBLO ST**

**C-O Zone**

Assessor's Parcel Number: 025-090-032  
Application Number: SGN2017-00026  
Applicant: Sansum Clinic  
Owner: Ridley Tree Cancer Center  
Business Name: Ridley-Tree Cancer Center

(Proposal for new signage at the new Ridley-Tree Cancer Center, parking structure, and healing garden. The following signage is proposed: two stone and aluminum monument signs totaling 40.5 square feet, two awning signs totaling 46 square feet, two vinyl window signs totaling 193 square feet, two aluminum parking structure entry signs totaling 29.5 square feet, and four aluminum ground signs totaling 24 square feet. The only signs to be illuminated will be the two monument signs. Total signage on site will be 333 square feet. An Exception is requested to exceed the allowable 90 square feet of signage. The linear building frontage is 207 feet. The allowable signage is 90 square feet.)

**(Exception findings required.)**

**CONTINUED ITEM****B. 3714 STATE ST****C-P/SD-2 Zone**

Assessor's Parcel Number: 053-300-023  
Application Number: SGN2017-00015  
Applicant: John Schuck  
Business Name: Estancia Santa Barbara

(This is a revised project description: Proposal for the temporary installation of 245 square feet of signage to be installed in the center section of an 8' tall wood construction fence. The sign would comprise five 7'-7' hard surface PVC, Masonite, or wood panels, and would measure 36' in length and 7' in height. The sign installation, announcing the coming of the new "Estancia Santa Barbara" development, would not exceed 12 months. An Exception is requested to exceed the allowed square footage of a temporary sign.)

**(Third review. Exception findings required.)**

**NEW ITEM****C. 222 N MILPAS ST****C-2/C-P Zone**

Assessor's Parcel Number: 017-051-002  
Application Number: SGN2017-00025  
Owner: Shaghan Securities, LLC  
Applicant: Continenta Signs, Inc.  
Business Name: Trader Joe's

(Proposal for a new 18.25 square foot wall sign and alterations to two existing monument signs to change the store name. Both monument signs are located at entries into the parking lot and contain signage for two tenant spaces. One of the monument signs will have 10.0 square feet of replaced signage and the other will have 4.5 square feet of replaced signage. All signs will be acrylic and aluminum and will be internally illuminated. An Exception is requested for 16" tall letters on the wall sign to exceed the 12" height maximum. Total signage for this leasehold space will be 32.75 square feet. The linear building frontage is 111 square feet. The allowable signage is 90 square feet.)

**(Exception findings required.)**