



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT AGENDA

*Applications within the Architectural Board of Review Purview*

**Monday, February 27, 2017**      **David Gebhard Public Meeting Room: 630 Garden Street**      **2:15 P.M.**

**COMMITTEE MEMBERS:**      NATALIE COPE, *Chair*  
      BOB CUNNINGHAM, *Vice-Chair*  
      MICHAEL DRURY (HLC)  
      WM. HOWARD WITTAUSCH (ABR)

**ALTERNATES:**      KEVIN MOORE (ABR)  
      JULIO J. VEYNA (HLC)

**STAFF:**      JAIME LIMÓN, Senior Planner  
      SUSAN GANTZ, Planning Technician  
      JENNIFER SANCHEZ, Commission Secretary

**Website:** [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)

### PLEASE BE ADVISED

Consent Items are reviewed in a sequential manner as listed on the Consent Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 p.m. on the Thursday before the meeting to Susan Gantz at (805) 564-5470, ext. 3311 or by email at [SGantz@SantaBarbaraCA.gov](mailto:SGantz@SantaBarbaraCA.gov); otherwise, a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the Sign Secretary at (805) 564-5470, extension 4572 or by email at [SignSecretary@SantaBarbaraCA.gov](mailto:SignSecretary@SantaBarbaraCA.gov). If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**AGENDAS, MINUTES, REPORTS, PLANS & PUBLIC RECORD WRITINGS.** Copies of documents relating to agenda items are available for review in the Community Development Department at 630 Garden Street, and agendas and reports are also posted online at [www.SantaBarbaraCA.gov/Sign](http://www.SantaBarbaraCA.gov/Sign). If you have any questions or wish to review the plans, please contact Susan Gantz, Sign Planning Technician, at (805) 564-5470, extension 3311 or by email at [SGantz@SantaBarbaraCA.gov](mailto:SGantz@SantaBarbaraCA.gov). Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday. Please check our website under [City Calendar](#) to verify closure dates. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden Street during normal business hours. Letters received and staff reports that are a public record, relate to an agenda item, and are distributed to the Sign Committee during the meeting are available for public inspection in the David Gebhard Public Meeting Room, 630 Garden Street.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning

Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, February 23, 2017, this Agenda was posted on the outdoor bulletin boards at the Community Development Department, 630 Garden Street and online at [www.SantaBarbaraCA.gov/Sign](http://www.SantaBarbaraCA.gov/Sign).

### **GENERAL BUSINESS (2:15):**

- A. Public Comment: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of January 17, 2017.
- C. Listing of approved Conforming Signs from January 18, 2017 through February 22, 2017.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

### **NEW ITEM**

- A. **3714 STATE ST** **C-P/SD-2 Zone**
  - Assessor's Parcel Number: 053-300-023
  - Application Number: SGN2017-00015
  - Owner: Kellog Associates
  - Owner: Kennedy Wilson
  - Applicant: John Schuck
  - Business Name: Estancia Santa Barbara

(Proposal for a temporary, 483 square foot banner sign to be installed in the center section of the 8' tall construction fence. The sign would announce the coming new development "Estancia Santa Barbara." The sign installation would not exceed 12 months. A Sign Exception is requested to allow a banner sign, which is prohibited by the Sign Ordinance.)

### **NEW ITEM**

- B. **3060 STATE ST** **C-2/SD-2 Zone**
  - Assessor's Parcel Number: 053-342-032
  - Application Number: SGN2017-00016
  - Owner: Abel Family Trust
  - Business Name: Shell Oil

(Proposal to replace 37.36 square feet of fuel dispenser graphics on both sides of four pumps (including valances and skirts) with 29.09 square feet of updated graphics. Also proposed is to alter the existing monument sign to install 6" maximum height internally lit LED prices per gallon and a relocated logo, resulting in 21.58 square feet of signage. The previously approved 4.5 square foot "Food Mart" wall sign will remain unchanged, and an unpermitted "Open 24 Hours" sign will be removed. Total amount of signage on site will be 55.17 square feet. This application addresses zoning violations identified in enforcement case ENF2016-00050.)