



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

*Special Meeting of the Joint Historic Landmarks Commission & Architectural Board of Review
Sign Committee*

Wednesday, November 18, 2015 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner
 JOANNA KAUFMAN, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 10:20 a.m. by Chair Cope.

ATTENDANCE:

Representatives present: Natalie Cope, Bob Cunningham, Craig Shallenberger, and
 Howard Wittausch

Staff present: Jaime Limón and Joanna Kaufman

Recorder: Kathleen Goo

GENERAL BUSINESS:

A. Public Comment:

Matt La Brie, of the Downtown Parking Committee, supports the project but requested that the parking symbol be blue rather than green. He explained that the color blue is linked to the international information symbol and would simplify the location of parking garages for visitors.

B. Approval of the previous meeting minutes.

Motion: **Approval of the minutes of the Sign Committee meeting of November 4, 2015, as submitted.**

Action: Cope/Shallenberger, 2/0/0. Motion carried.

C. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

FINAL REVIEW**A. CITYWIDE**

Assessor's Parcel Number: 099-MSC-0PD
Application Number: MST2015-00518/SGN2015-00138
Applicant: City of Santa Barbara
Business Name: Citywide Wayfinding Sign Program

(Proposal for a Citywide Wayfinding Signage Program consisting of one unified sign design for El Pueblo Viejo Landmark District, the Waterfront District, and the City at large. The purpose of the project is to serve as a framework to implement a unified signage system throughout the City that establishes design consistency for vehicular directional, pedestrian directional, and parking directional/lot identification signage. Seven different styles of signs will be affixed to existing lampposts or new poles.)

(Final approval is requested.)

Actual time: 10:22 a.m.

Present: Jennifer Bressler & Kris Helmick, Hunt Design; and Browning Allen, Transportation Manager, City of Santa Barbara

Motion: Final Approval with the following conditions:

1. Final details for posts, bases, etc. to return to HLC-Sign Consent calendar.
2. Enlarge the parking symbol to 18 inches and reduce letter height of the text "Public Parking" to two inches.
3. A green background color for the public parking symbol is preferred.
4. The standard post shall have a rounded cap.
5. Final program documents should include the total amount of new signs proposed and the process for removal and replacement of duplicate signs.

Action: Shallanberger/Cunningham, 4/0/0. Motion carried.

**** MEETING ADJOURNED AT 10:55 A.M. ****