



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT MINUTES

*Applications within El Pueblo Viejo Landmark District*

**Wednesday, September 23, 2015 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, Chair  
BOB CUNNINGHAM, Vice-Chair  
CRAIG SHALLANBERGER (HLC)  
WM. HOWARD WITTAUSCH (ABR)

**ALTERNATES:** SCOTT HOPKINS (ABR)  
BARRY WINICK (HLC)

**STAFF:** JAIME LIMÓN, Senior Planner  
JOANNA KAUFMAN, Planning Technician  
KATHLEEN GOO, Commission Secretary

**Website: [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)**

**\*\* PLEASE BE ADVISED \*\***

**REVIEW ORDER:** Consent items were reviewed in a sequential manner as listed on the Consent Agenda. The agenda schedule was subject to change as cancellations occurred. Applicants were advised to arrive at the beginning of the meeting. If applicants were not in attendance when the item as announced, the item would have been moved to the end of the calendar agenda if time allowed.

**APPROVALS:** The Sign Committee approval is granted for a specific tenant at a specified location as described on the application. Additional tenancies or alternate sign configurations may necessitate the reduction of previously-approved signage. All signs shall be located, constructed, installed, and maintained as shown on the approved plans. Any deviation from approved materials and colors will require explicit approval of the Sign Committee.

**BUILDING PERMITS:** All signs and related hardware approved by the Sign Committee require a building permit. The applicant is responsible for obtaining a building permit from the Building and Safety Division of the Community Development Department and meeting any Sign Committee Conditions of Approval. Building permits are issued only to an appropriately-licensed California contractor with a valid City of Santa Barbara Business License. Electrical signs, signs that require footings, and signs that weigh over 100 lbs. shall be reviewed by a plans examiner or building inspector.

The day after receiving Sign Committee approval, the applicant may pick up two sets of stamped plans from the Planning and Zoning Counter to apply for a building permit. If the Sign Committee approval is subject to corrections, revised plans must be submitted to Sign Committee staff prior to applying for a building permit.

If a building permit is not obtained and the approved sign(s) is/are not installed within six months from the date of approval, the approval automatically expires and will become null and void. However, one six-month time extension of the Sign Committee approval may be granted by the Community Development Director or his designee, provided the proposed plans, materials, and adjacent areas remain unchanged.

A final inspection date will be automatically scheduled within 30 days of building permit issuance, and building permits will expire six months from the approval date if no inspection is performed.

**INSTALLATION:** All signs and related hardware including footings, brackets, fasteners, wiring, fixtures, components, and appendages shall be installed by an appropriately-licensed California contractor (Sign painting

contractor D42, Electrical sign contractor C45, or a General Contractor, providing such contractor is performing other unrelated work on the same site). Proof of insurance and property owner authorization may also be required.

**EXCEPTION:** The Building Official may approve the removal and replacement of signs by other qualified persons, provided the sign has an existing bracket or is mounted flat against a wall, the sign itself does not weigh more than 10 lbs., is not more than six feet above grade, or is painted on an existing surface.

**APPEALS:** Decisions of the Sign Committee of projects within El Pueblo Viejo Landmark District may be appealed to the Historic Landmarks Commission. For further information on appeals, contact the Planning Staff. Appeals must be in writing and filed at the Planning and Zoning Counter within ten calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the HLC Secretary at (805) 564-5470, extension 3310, or by email at [SignSecretary@SantaBarbaraCA.gov](mailto:SignSecretary@SantaBarbaraCA.gov). If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**POSTING:** That on Friday, September 18, 2015, at 4:00 P.M., the agenda for this meeting was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

### **GENERAL BUSINESS (10:15):**

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of **September 9, 2015**.

Motion: **Approval of the minutes of the Sign Committee meeting of September 9, 2015, as amended.**

Action: Shallanberger/Cope, 2/0/0. Motion carried.

C. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

There were no announcements.

### **NEW ITEM**

A. **1001 STATE ST**

**C-2 Zone**

Assessor's Parcel Number: 039-281-024  
Application Number: SGN2015-00086  
Applicant: Patrick Faranal  
Business Name: Saks Fifth Ave Off 5th  
Contractor: National Sign

(This is a revised project description. Proposal for four (4) new 16.29 SF, non-illuminated, paint and aluminum wall signs, and two (2) new 9 SF, non-illuminated, wood projecting signs at Saks Fifth Avenue. Total proposed signage is 83.16 SF. Total allowable signage at this location is 90 SF. An Exception is requested to allow signage with letter heights exceeding the 10 inch maximum under the Sign Ordinance. The project is located in the El Pueblo Viejo Landmark District.)

**(Exception findings required.)**

Present: Patrick Faranal, Applicant.

**Continued indefinitely to Conforming with the comments:**

- 1) The wall sign shall be maximum 12-inches in height, with a minimum 3-inch plaster above and below the sign.
- 2) The sign color shall be matt off-white to match the building.
- 3) The black color on the sign shall be a matt off-black/green-or-grey-black.
- 4) The signage arm shall be shorter to match the new blade sign with a maximum 7-inch letter height and stacked "Off 5<sup>th</sup>" wording.
- 5) The top or bottom of the blade signs shall be flush with the top of the windows to relate to the existing architecture.
- 6) Exceptions findings were made as follows:
  - a. The Committee finds that there are exceptional or extraordinary circumstances or conditions applicable to the property involved or intended use of the property, that do not generally apply to the other properties in the vicinity.
  - b. The granting of the exception will not materially detrimental to the public welfare, neighborhoods, or to the properties or environments in the vicinity.
  - c. The proposed signs are intended to be in conformance and consistent with the intent of the Sign Ordinance.

Cope/Shallanberger, 2/0/0. Motion carried.

**CONTINUED ITEM**

**B. 1024 DE LA VINA ST**

**C-2 Zone**

Assessor's Parcel Number: 039-272-021  
Application Number: SGN2015-00104  
Business Name: Breakers Stereo and Tinting  
Applicant: Wasantha Mohottige

(Proposal for one (1) new 6.5 SF, non-illuminated, wood wall sign and one (1) new 12.5 SF, non-illuminated, wood wall sign to be installed on an existing fence. Total signage proposed is 19 SF. Total signage allowed at this location is 30 SF. The parcel is adjacent to the El Pueblo Viejo Landmark District.)

Present: Wasantha Mohottige, Applicant.

**Continued two weeks to Consent the comment that the location of the sign against the wall is acceptable, but the sign should be mounted on a base or posts and of permanent material to appear more permanent, similar to a monument sign.**

Cope/Shallanberger, 2/0/0. Motion carried.

**NEW ITEM****C. 24 E COTA ST****C-M Zone**

Assessor's Parcel Number: 037-173-051  
Application Number: SGN2015-00109  
Contractor: David Benton  
Business Name: Pensionmark Retirement Group

(Proposal for one (1) new 18.77 SF halo-illuminated, metal, wall sign, one (1) new 4.5 SF non-illuminated, wood, directory wall sign, and one (1) new 5.25 SF non-illuminated, wood, directory wall sign. An existing, previously approved, 4.72 SF projecting sign is to remain. Total proposed signage for the building is 33.24 SF. Total allowable signage is 65 SF. The project is located in the El Pueblo Viejo Landmark District.)

Present: David Benton, Contractor.

**Final Approval with the finding that the proposed sign colors are appropriate, with conditions for flexible spaces for tenants, as follows:**

- 1) Sign B shall have a maximum of 5 tenant spaces.
- 2) Sign C shall have maximum of 4 tenant spaces.

Cope/Shallanberger, 2/0/0. Motion carried.

**\*\* MEETING ADJOURNED AT 10:30 A.M. \*\***