



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT MINUTES

*Applications within the Architectural Board of Review Purview*

**Tuesday, May 26, 2015      David Gebhard Public Meeting Room: 630 Garden Street      2:15 P.M.**

**COMMITTEE MEMBERS:**      NATALIE COPE, Chair  
   BOB CUNNINGHAM, Vice-Chair  
   CRAIG SHALLANBERGER (HLC)  
   WM. HOWARD WITTAUSCH (ABR)

**ALTERNATES:**                      SCOTT HOPKINS (ABR)  
   BARRY WINICK (HLC)

**STAFF:**      JAIME LIMÓN, Senior Planner / Design Review Supervisor  
                         SUSAN GANTZ, Planning Technician  
                         GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)**

#### **CALL TO ORDER:**

The meeting was called to order at 2:15 p.m. by Vice-Chair Cunningham.

#### **ATTENDANCE:**

Representatives present:      Cunningham and Shallanberger

Staff present:                      Susan Gantz

Recorder:                          Gabriela Feliciano

#### **GENERAL BUSINESS (2:15):**

A.      Public Comments:

No public comment.

B.      Review of the previous meeting minutes.

**Motion:**      **Approval of the minutes of the Sign Committee meeting of May 11, 2015, as submitted.**

**Action:**      Wittausch/Shallanberger, 2/0/0. Motion carried.

C.      Listing of approved Conforming Signs from **May 13** through **May 20, 2015:**

The Conforming Sign Calendar was reviewed by Bob Cunningham, with the exception of Domino's which was reviewed by Natalie Cope.

May 13, 2015

1. The Oak Cottage, 1820 De La Vina Street – Final Approval as submitted.

May 20, 2015

2. Ah Juice Organics, 432 E. Haley Street – Final Approval as submitted.
3. Domino's, 1808 Cliff Drive – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

### **NEW ITEM**

#### **A. 406 E HALEY ST**

C-M Zone

**(2:15)** Assessor's Parcel Number: 031-283-016  
 Application Number: SGN2015-00044  
 Applicant: Becker Studios  
 Business Name: Poteck Winery

(Proposal for two 16.0 square foot, externally-illuminated steel wall signs and one 2.6 square foot, internally-illuminated steel projecting sign for "the Mill" complex. Total signage proposed for this tenant space is 34.6 square feet. A revision to the Sign Program and an Exception are requested to allow the proposed 14-inch and 28-inch letter heights to exceed the 8-inch letter height maximum approved in the Sign Program. 34.6 square feet of signage is being requested. The linear building frontage is 90.0 feet. The allowable signage is 36.0 square feet.)

**(Requires Sign Exception findings.)**

Present: Darrell Becker, Applicant

**Continued Indefinitely to Conforming Review with the applicant to return with plans showing the following:**

- 1) For Signs 2A and 2B, in the word "winery," reduce letter height to 12" maximum and change letter style to a *sans serif* font; reduce the overall diameter of the circular logo proportionally.
  - 2) Sign 2D is not subject to the *sans serif* font restriction.
- Wittausch/Shallanberger, 2/0/0. Motion carried.

### **NEW ITEM**

#### **B. 301 W CABRILLO BLVD**

HC/P-R/SD-3 Zone

**(2:30)** Assessor's Parcel Number: 033-120-018  
 Application Number: SGN2015-00062  
 Applicant: Ocean Protection Council  
 Contractor: California Marine Sanctuary Foundation  
 Business Name: Floating Docks Near West Beach

(Proposal for the sign replacement of two faded Channel Islands National Marine Sanctuary & National Park signs installed in 2007. The existing infrastructure will be re-used, with signs to be of the same size and in the same locations. Sign content will be updated to include the South Coast portion of the statewide Marine Protected Area network. Two other existing metal signs will remain on site unaltered. Total signage in this location will be 20.8 square feet)

Present: Greg Helms, Ocean Protection Council.

**Final Approval as submitted.**

Wittausch/Shallanberger, 2/0/0. Motion carried.

**\*\* MEETING ADJOURNED AT 2:50 PM \*\***