



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Architectural Board of Review Purview

Tuesday, February 17, 2015 David Gebhard Public Meeting Room: 630 Garden Street 11:00 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
BOB CUNNINGHAM, Vice-Chair
CRAIG SHALLANBERGER (HLC)
WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner
SUSAN GANTZ, Planning Technician
GABRIELA FELICIANO, Commission Secretary
KATHLEEN GOO, Alternate Commission Secretary

Website: www.SantaBarbaraCA.gov

**** PLEASE BE ADVISED ****

Consent Items are reviewed in a sequential manner as listed on the Consent Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 p.m. on the Thursday before the meeting to Susan Gantz, City of Santa Barbara Planning Division, by email at SGantz@SantaBarbaraCA.gov; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the HLC Secretary at (805) 564-5470, extension 3310, or by email at SignSecretary@SantaBarbaraCA.gov. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

AGENDAS, MINUTES, REPORTS, PLANS & PUBLIC RECORD WRITINGS. Copies of all documents relating to agenda items are available for review at 630 Garden Street and agendas and minutes are posted online at www.SantaBarbaraCA.gov/Sign. If you have any questions or wish to review the plans, please contact Susan Gantz, Architectural Board of Review (ABR) Planning Technician, at (805) 564-5470, extension 3311, or by email at SGantz@SantaBarbaraCA.gov. Office hours are 8:30 a. to 4:30 p.m., Monday through Thursday, and every other Friday. Please check our website under *City Calendar* to verify closure dates. Materials related to an item on this agenda submitted to the ABR after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden Street, during normal business hours. Writings that are a public record under Government Code § 54957.5(a) and that relate to an agenda item for an open session of a regular meeting of the ABR and

that are distributed to a majority of all of the members of the ABR during the meeting are available for public inspection by the door at the back of the David Gebhard Public Meeting Room, 630 Garden Street, Santa Barbara, CA.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE: On Thursday, February 12, 2015, this agenda was duly posted on the outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCA.gov/sign.

GENERAL BUSINESS (2:15):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of February 2, 2015.
- C. Listing of approved Conforming Signs from February 4 through February 11, 2015.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

NEW ITEM

- A. **SHORELINE PARK** P-R/SD-3 Zone
 Assessor's Parcel Number: 045-240-004
 Application Number: SGN2015-00020
 Applicant: Amanda Burgess, Planning Technician
 (Proposal for the Park Sign Improvement Project which will include a comprehensive sign program for the various public parks throughout the City.)

(11:00 a.m.)

Present: Amanda Burgess, Planning Technician II, and Alina Werth, Intern, Parks and Recreation Department

Motion: Continued indefinitely to Full Committee Sign Review with comments:
 1) Study the signage at the Santa Barbara Botanic Garden and the State Parks system, which are exemplary.
 2) Study the letter style approved in El Pueblo Viejo Landmark District for a resource for this proposed program.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

NEW ITEM

B. 528 ANACAPA ST

C-M Zone

Assessor's Parcel Number: 031-201-029
 Application Number: SGN2015-00019
 Contractor: West Coast Signs
 Business Name: Mattress Land Sleep Fit

(Proposal for two internally-illuminated aluminum wall signs for a new retail space. One sign will be 29 square feet and the other will be 31 square feet, for a total of 60 square feet of new signage for this tenant space. The linear building frontage is 66 feet. The allowable signage is 66 square feet.)

(11:25 a.m.)

Present: Nathan Virs, Applicant

Motion: Continued one week to Conforming Sign Review with comments:

For the sign facing E. Cota Street:

- 1) The 7" sign depth is excessive; please reduce if possible.
- 2) Reduce the capital letters to 9" maximum with the rest of the sign reduced proportionately.
- 3) The sign shall be halo-lit.
- 4) The letters in the other sign shall be halo-lit.
- 5) Provide a revised Project Statistics form reflecting the change in square footages.

Action: Wittausch/Cunningham, 2/0/0. Motion carried.