



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Architectural Board of Review Purview

Tuesday, January 20, 2015 David Gebhard Public Meeting Room: 630 Garden Street 2:30 P.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner / Design Review Supervisor
 SUSAN GANTZ, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 2:35 p.m. by Vice-Chair Cunningham.

ATTENDANCE:

Representatives present: Bob Cunningham and Howard Wittausch
Staff present: Susan Gantz
Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:30):

A. Public Comments:

No public comment.

B. Review of the minutes of the Sign Committee meeting of December 22, 2014.

Motion: **Approval of the minutes of the Sign Committee meeting of December 22, 2014, as presented.**

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from January 7 through January 14, 2015.

The Conforming Sign Calendar was reviewed by Bob Cunningham. (There were no reviews December 24 and December 31, 2014, due to cloure of administrative offices.)

January 7, 2015:

- 1. Above All Aviation, 101 Hartley Place – Final Approval as submitted.
- 2. Above All Aviation, 1523 Cook Place – Final Approval as submitted.
- 3. Westside Dance, 2009 De La Vina Street – Final Approval as submitted.

January 14, 2015: None.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM

A. **1014 COAST VILLAGE RD** C-1/SD-3 Zone

Assessor’s Parcel Number: 009-211-043
 Application Number: SGN2014-00163
 Contractor: Leo Bronstein
 Business Name: Montecito Country Mart

(Proposal for a new Sign Program for the Montecito Country Mart. The application includes three new monument signs, new signage for 14 tenants, 26 new and/or replaced signs. The total proposed new signage is 369.24 square feet. Four tenants will retain their existing signage at 18.74 square feet each for a total of 74.96 square feet. The total signage on site will be 444.20 square feet. The proposal includes ground lighting fixtures at each of the three monument signs. An Exception is requested to exceed the maximum allowed square footage. The linear building frontage is 290 feet. The allowable signage is 90 square feet.)

(Requires Sign Exception findings.)

Actual time: 2:37 p.m.

Present: Jim Rosenfield, Owner
Leo Bronstein, Applicant

Motion: Continued indefinitely to Conforming Review with comments:

- 1. The letters on the "Intermix" sign are too tall and the script is inconsistent with others.
- 2. Submit accurate photo-simulations.
- 3. Submit corrected areas, square footages and totals.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 2:52 P.M. ****