



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT AGENDA

*Applications within the Historic Landmarks Commission Purview*

**Wednesday, September 23, 2015    David Gebhard Public Meeting Room: 630 Garden Street    10:15 A.M.**

**COMMITTEE MEMBERS:**            NATALIE COPE, Chair  
    BOB CUNNINGHAM, Vice-Chair  
    CRAIG SHALLANBERGER (HLC)  
    WM. HOWARD WITTAUSCH (ABR)

**ALTERNATES:**                    SCOTT HOPKINS (ABR)  
    BARRY WINICK (HLC)

**STAFF:**                    JAIME LIMÓN, Senior Planner  
    JOANNA KAUFMAN, Planning Technician  
    KATHY GOO, Commission Secretary

**Website: [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)**

**\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Agenda. For example item “A” listed on the Consent Agenda will be heard first and item “Z” heard last. The agenda schedule is subject to change as cancellations occur.

The applicant’s attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M on the day before the meeting to Michelle Bedard, City of Santa Barbara Planning Division, (805) 564-5470, ext. 4551; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the HLC Secretary at (805) 564-5470, extension 3310, or by email at [SignSecretary@SantaBarbaraCA.gov](mailto:SignSecretary@SantaBarbaraCA.gov). If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**AGENDAS, MINUTES, REPORTS, PLANS & PUBLIC RECORD WRITINGS.** Copies of all documents relating to agenda items are available for review at 630 Garden Street and agendas and minutes are posted online at [www.SantaBarbaraCA.gov/HLC](http://www.SantaBarbaraCA.gov/HLC). If you have any questions or wish to review the plans, please contact Joanna Kaufman, Historic Landmarks Commission (HLC) Planning Technician, at (805) 564-5470, extension 4472, or by email at [JKaufman@SantaBarbaraCA.gov](mailto:JKaufman@SantaBarbaraCA.gov). office hours are 8:30 a. to 4:30 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates. Materials related to an item on this agenda submitted to the HLC after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden Street, during normal business hours. Writings that are a public record under Government Code § 54957.5(a) and that relate to an agenda item

for an open session of a regular meeting of the HLC and that are distributed to a majority of all of the members of the HLC during the meeting are available for public inspection by the door at the back of the David Gebhard Public Meeting Room, 630 Garden Street, Santa Barbara, CA.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Historic Landmarks Commission (HLC). Subsequent decisions of the HLC may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** On Friday, September 18, 2015, 2014, at 4:00 P.M., this agenda was duly posted on the outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

### **GENERAL BUSINESS (10:15):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of **September 9, 2015**.
- C. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

### **NEW ITEM**

- A. **1001 STATE ST** **C-2 Zone**
  - Assessor's Parcel Number: 039-281-024
  - Application Number: SGN2015-00086
  - Applicant: Patrick Faranal
  - Business Name: Saks Fifth Ave Off 5th
  - Contractor: Benton Signs & Designs

(This is a revised project description. Proposal for four (4) new 16.29 SF, non-illuminated, paint and aluminum wall signs, and two (2) new 9 SF, non-illuminated, wood projecting signs at Saks Fifth Avenue. Total proposed signage is 83.16 SF. Total allowable signage at this location is 90 SF. An Exception is requested to allow signage with letter heights exceeding the 10 inch maximum under the Sign Ordinance. The project is located in the El Pueblo Viejo Landmark District.)

**(Exception findings required.)**

### **CONTINUED ITEM**

- B. **1024 DE LA VINA ST** **C-2 Zone**
  - Assessor's Parcel Number: 039-272-021
  - Application Number: SGN2015-00104
  - Business Name: Breakers Stereo and Tinting
  - Applicant: Wasantha Mohottige

(Proposal for one (1) new 6.5 SF, non-illuminated, wood wall sign and one (1) new 12.5 SF, non-illuminated, wood wall sign to be installed on an existing fence. Total signage proposed is 19 SF. Total signage allowed at this location is 30 SF. The parcel is adjacent to the El Pueblo Viejo Landmark District.)

**NEW ITEM****C. 24 E COTA ST****C-M Zone**

Assessor's Parcel Number: 037-173-051

Application Number: SGN2015-00109

Contractor: David Benton

Business Name: Pensionmark Retirement Group

(Proposal for one (1) new 18.77 SF halo-illuminated, metal, wall sign, one (1) new 4.5 SF non-illuminated, wood, directory wall sign, and one (1) new 5.25 SF non-illuminated, wood, directory wall sign. An existing, previously approved, 4.72 SF projecting sign is to remain. Total proposed signage for the building is 33.24 SF. Total allowable signage is 65 SF. The project is located in the El Pueblo Viejo Landmark District.)