



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT AGENDA

Applications within the Historic Landmarks Commission Purview

Wednesday, July 29, 2015 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner
 JOANNA KAUFMAN, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCA.gov

**** PLEASE BE ADVISED ****

Consent Items are reviewed in a sequential manner as listed on the Consent Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Joanna Kaufman, City of Santa Barbara Planning Division, (805) 564-5470, extension 4472; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the HLC Commission Secretary at (805) 564-5470, extension 3308, or by email at SignSecretary@SantaBarbaraCA.gov. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES, REPORTS, PLANS & PUBLIC RECORD WRITINGS. Copies of all documents relating to agenda items are available for review at 630 Garden Street and agendas and minutes are posted online at www.SantaBarbaraCA.gov/Sign. If you have any questions or wish to review the plans, please contact Joanna Kaufman, Historic Landmarks Commission (HLC) Planning Technician, at (805) 564-5470, extension 4472, or by email at JKaufman@SantaBarbaraCA.gov. Office hours are 8:30 a.m. to 4:30 p.m., Monday through Thursday, and every other Friday. Please check our website under [City Calendar](#) to verify closure dates. Materials related to an item on this agenda submitted to the HLC after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden Street, during normal business hours. Writings that are a public record under Government Code § 54957.5(a) and that relate to an agenda item for an open session of a regular meeting of the HLC and that are distributed to a majority of all of the members of the HLC during the meeting are available for public inspection by the door at the back of the David Gebhard Public Meeting Room, 630 Garden Street, Santa Barbara, CA.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Historic Landmarks Commission (HLC). Subsequent decisions of the HLC may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: On Friday, July 24, 2015, at 4:00 P.M., this agenda was duly posted on the outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCA.gov/sign.

GENERAL BUSINESS (9:00):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of **July 15, 2015**.
- C. Listing of approved Conforming Signs from **July 15, 2015** through **July 22, 2015**.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

NEW ITEM

- A. **1001 STATE ST** C-2 Zone
 Assessor's Parcel Number: 039-281-024
 Application Number: SGN2015-00086
 Applicant: Patrick Faranal
 Business Name: Saks Fifth Ave Off 5th

(Concept review for new signage at Saks Fifth Avenue. Proposal for one (1) new 32.12 square foot, internally-illuminated, metal and panaflex wall sign, one (1) new 196.15 square foot, internally-illuminated, metal and panaflex wall sign, one (1) new 90.69 square foot, internally-illuminated, metal and panaflex wall sign, and two (2) new 17.5 square foot, non-illuminated, metal projecting sign. Total proposed signage is 353.96 square feet. Total allowable signage at this location is 90 SF. Exception requests are requested to allow internally-illuminated signage, to allow letter height to exceed the 10-inch maximum under the Sign Ordinance, and to allow a total amount of signage to exceed the 90 SF maximum under the Sign Ordinance. The linear building frontage is 116 feet. The allowable signage is 90 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(Conceptual Review; Comments only. Exception findings are required.)