



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Architectural Board of Review Purview

Monday, December 8, 2014 **David Gebhard Public Meeting Room: 630 Garden Street** **2:15 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner / Design Review Supervisor
 SUSAN GANTZ, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 2:18 p.m. by Vice-Chair Cunningham.

ATTENDANCE:

Representatives present: Bob Cunningham and Howard Wittausch
Staff present: Susan Gantz
Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:15):

A. Public Comments:

No public comment.

B. Review of previous meeting minutes.

Motion: **Approval of the minutes of the Sign Committee meeting of November 24, 2014, as presented.**

Action: Wittausch/Cunningham, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from November 26 through December 3, 2014.

The Conforming Sign Calendar was reviewed by Bob Cunningham.

November 26, 2014:

1. Chevron, 115 S. La Cumbre Road – Final Approval as submitted.

December 3, 2014: None.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEMA. **1820 DE LA VINA ST**

R-4 Zone

Assessor's Parcel Number: 027-022-022
Application Number: SGN2014-00148
Applicant: Hochhauser Blatter Architecture & Planning
Business Name: The Oak Cottage of Santa Barbara

(Proposal for a 33.75 square foot, externally-illuminated wood ground sign. Due to the sign's proximity to the critical root zone of an existing oak tree, the footings shall be hand dug and concrete poured using no heavy equipment. The linear building frontage is 40 feet. The allowable signage is 40 square feet.)

Actual time: 2:19 p.m.

Present: Julie Guajardo McGeever, Development Manager, Hochhauser Blatter Architecture

Motion: Final Approval with conditions:

1. The posts shall be 6" x 6".
2. Top of footing shall extend 6" above finished grade.
3. Connection shall be concealed.
4. The sign placement is supported based on the Fire Department's assertion that it makes for better visibility.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

NEW ITEMB. **412 E HALEY ST**

C-M Zone

Assessor's Parcel Number: 031-283-005
Application Number: SGN2014-00149
Applicant: Becker Studios
Business Name: The Mill

(Proposal for a new sign program for an existing commercial development. Four building identification signs and 24 business signs are proposed totaling 149.5 square feet, including wall signs, blade signs, door, window, and wall letter signs. Exterior sign lighting fixtures and backlighting/internal sign lighting is also proposed. The linear building frontage is 148.5 feet. The allowable signage is 74 square feet.)

Actual time: 2:30 p.m.

Present: Darrell Becker, Applicant, Becker Studios

Motion: Final Approval with conditions:

1. Blade sign 9A shall be altered in order to be readable on each side.
2. Signs 2C, 4B, 9B, and 13A dimensions shall be stated as 8" maximum for the sign and 6.5" maximum for the letters.
3. Fonts shall be consistent in relation to "The Mill" sign (non-serif).

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

NEW ITEM**C. 3618 STATE ST**

C-2 Zone

Assessor's Parcel Number: 053-311-036
Application Number: SGN2014-00150
Engineer: A & S Engineering
Business Name: USA Gasoline

(Proposal to reface an existing 28.0 square foot, externally-illuminated monument sign, a 10 square foot externally-illuminated wall sign, and 69.44 square feet of non-illuminated gas dispenser signs. No new square footage is requested. Total signage on site will be 107.34 square feet. An exception is requested to exceed the maximum signage allowed. The linear building frontage is 61.5 feet. The allowable signage is 61.5 square feet.)

(Sign Exception findings required.)

Actual time: 2:52 p.m.

Present: Ahmad Ghaderi, Applicant

Motion: Final Approval as submitted with sign exception findings made.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 2:50 P.M. ****