



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT MINUTES

*Applications within the Architectural Board of Review Purview*

**Monday, November 10, 2014 David Gebhard Public Meeting Room: 630 Garden Street 2:00 P.M.**

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**COMMITTEE MEMBERS:** NATALIE COPE, Chair  
BOB CUNNINGHAM, Vice-Chair  
CRAIG SHALLANBERGER (HLC)  
WM. HOWARD WITTAUSCH (ABR)

**ALTERNATES:** SCOTT HOPKINS (ABR)  
BARRY WINICK (HLC)

**STAFF:** JAIME LIMÓN, Senior Planner / Design Review Supervisor  
SUSAN GANTZ, Planning Technician  
GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)**

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### **CALL TO ORDER:**

The meeting was called to order at 2:45 p.m. by Vice-Chair Cunningham.

### **ATTENDANCE:**

Representatives present: Bob Cunningham and Howard Wittausch  
Staff present: Susan Gantz  
Recorder: Gabriela Feliciano

### **GENERAL BUSINESS (2:30):**

A. Public Comments.

No public comment.

B. Review of the previous meeting minutes.

**Motion: Approval of the minutes of the Sign Committee meeting of October 27, 2014, as presented.**

**Action: Wittausch/Cunningham, 2/0/0. Motion carried.**

C. Listing of approved Conforming Signs from October 29 through November 5, 2014.

October 29, 2014, Conforming Sign Calendar reviewed by Bob Cunningham:

1. Big Dogs, 3329 State Street – Final Approval as submitted.

November 5, 2014, Conforming Sign Calendar reviewed by Natalie Cope:

2. Jersey Mike's Subs, 3325 State Street – Final Approval with condition.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

Ms. Gantz announced that Items A and B on the agenda were postponed two weeks at the applicant's request.

### **REVIEW AFTER FINAL**

A. **131-137 ANACAPA ST** OC/SD-3 Zone

Assessor's Parcel Number: 033-082-010  
 Application Number: SGN2012-00098  
 Architect: AB Design Studio, Inc.

(Proposal for a new sign program for the ten-unit commercial complex at 131-137 Anacapa Street. The complex consists of three buildings and has street frontages on Anacapa, Helena, and Yanonali Streets. The linear building frontage is 260 feet. The allowable signage is 130 square feet.)

**(Revision to existing Sign Program including alternate locations for the Directory sign and sign for Tenant 6. Project was last reviewed on October 27, 2014.)**

**This item was postponed two weeks at the applicant's request.**

### **CONTINUED ITEM**

B. **131 ANACAPA ST** OC/SD-3 Zone

Assessor's Parcel Number: 033-082-010  
 Application Number: SGN2014-00067  
 Applicant: AB Design Studio, Inc.  
 Business Name: The Lark

(Proposal for an as-built 15.42 square foot halo-lit galvanized metal wall sign, a 5.0 square foot, internally-illuminated galvanized metal ground directory sign, a 5.8 square foot internally-illuminated galvanized metal wall sign, and a 4.25 square foot internally-illuminated painted metal arrow sign to be mounted atop the directory sign. An exception is requested to allow 15" tall letters, which exceed the 12" maximum letter height. Total signage being requested is 30.47 square feet, and four existing signs totaling 40 square feet will remain unaltered. Total signage for this tenant space will be 70.47 square feet. There is an approved sign program for this parcel. This application will address violations identified in enforcement case ENF2013-00922. The linear building frontage is 85 feet. The allowable signage is 42.50 square feet.)

**(Third review. Project last reviewed on October 27, 2014.)**

**This item was postponed two weeks at the applicant's request.**

**NEW ITEM**

**C. 440 HITCHCOCK WAY**

E-3/PD/SD-2 Zone

Assessor's Parcel Number: 051-240-012  
 Application Number: SGN2014-00141  
 Applicant: Lydia Welch  
 Business Name: Perry Ford Mazda

(Proposal to replace an existing 15.0 square foot wall sign with a 12.25 square foot wall sign of the same size. There will be 264.5 square feet of existing approved signage, which will remain unchanged. Total signage on site will be 276.75 square feet. An exception is requested to allow the signage to exceed the maximum allowed for the building. The linear building frontage is 95 feet. The allowable signage is 90 square feet.)

**(Sign Exception Findings required.)**

Time: 2:50 p.m.

Present: Dave Tilsner and Lydia Welch, Dave's Signs

**Motion: Final Approval as submitted with exception findings made on the grounds that:**

1. The 18" tall letters for the proposed sign are acceptable since the building being set back from the street will mitigate the letter height.
2. The sign is appropriate due to other approved signs of the same height in proximity to the site.

Action: Wittausch/Cunningham, 2/0/0.

**\*\* MEETING ADJOURNED AT 2:53 P.M. \*\***