



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Architectural Board of Review Purview

Monday, October 27, 2014 David Gebhard Public Meeting Room: 630 Garden Street 2:00 P.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner / Design Review Supervisor
 SUSAN GANTZ, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 2:04 p.m. by Vice-Chair Cunningham.

ATTENDANCE:

Representatives present: Bob Cunningham and Howard Wittausch
Staff present: Susan Gantz
Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:00):

A. Public Comments.

No public comment.

B. Review of the minutes of the Sign Committee meeting of October 13, 2014.

Motion: **Approval of the minutes of the Sign Committee meeting of October 13, 2014, as presented.**

Action: Wittausch/Cunningham, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from October 15 through October 22, 2014.

The Conforming Sign Calendar was reviewed by Bob Cunningham.

October 15, 2014:

1. Pure Order Brewing Company, 410 N. Quarantina Street – Final Approval with conditions.

- 2. Menelli, 1080 Coast Village Road – Final Approval with conditions.
- 3. DBAW Harbor Boat Ramp, 301 W. Cabrillo Boulevard – Final Approval as submitted.

October 22, 2014: None.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM

A. **220 N MILPAS ST** C-2/C-P Zone

Assessor’s Parcel Number: 017-051-002
 Application Number: SGN2014-00127
 Owner: Rory Peterson
 Business Name: Petsmart
 Contractor: Promotion Plus Sign Company

(Proposal for a 27.3 square foot internally-illuminated aluminum and acrylic wall sign with 24" tall letters, and two internally-illuminated vinyl monument sign panels of 6.0 and 6.5 square feet to be installed on two existing monument signs. An alternate proposal includes 16" tall letter for the wall sign. An exception is requested to allow the wall sign letters to exceed the 12" maximum letter height. Total signage for this tenant space will be 39.8 square feet if the 24" letter height is approved, or 28.4 square feet if the 16" letter height is approved. The linear building frontage is 54.1 feet. The allowable signage is 54.1 square feet.)

(Requires Sign Exception findings.)

Time: 2:05 p.m.

Present: Sorin Enache, Applicant

Motion: Final Approval with conditions:

- 1. Letter height shall be 16" tall maximum.
- 2. The sign shall be centered over the doorway to the left of the arch feature.
- 3. Exception findings were made.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

REVIEW AFTER FINAL

B. **131 ANACAPA ST** OC/SD-3 Zone

Assessor’s Parcel Number: 033-082-010
 Application Number: SGN2012-00098
 Owner: 131-137 Anacapa Street, LLC
 Architect: AB Design Studios

(Proposal for a new sign program for the ten-unit commercial complex at 131-137 Anacapa Street. The complex consists of three buildings and has street frontages on Anacapa, Helena, and Yanonali Streets. The linear building frontage is 260 feet. The allowable signage is 130 square feet.)

(Revision to existing Sign Program including alternate locations for the Directory sign and Tenant 6 or 9 signs.)

Time: 2:17 p.m.

Present: Eric Behr, Applicant

Motion: Continued two weeks with applicant to return with more accurate dimensions on the plans.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

CONTINUED ITEM

C. 131 ANACAPA ST

OC/SD-3 Zone

Assessor's Parcel Number: 033-082-010
 Application Number: SGN2014-00067
 Owner: 131-137 Anacapa Street, LLC
 Applicant: AB Design Studio
 Business Name: The Lark

(Proposal for an as-built 15.42 square foot halo-lit galvanized metal wall sign, a 5.0 square foot, internally-illuminated galvanized metal ground directory sign, a 5.8 square foot internally-illuminated galvanized metal wall sign, and a 4.25 square foot internally-illuminated painted metal arrow sign to be mounted atop the directory sign. An exception is requested to allow 15" tall letters, which exceed the 12" maximum letter height. Total signage being requested is 30.47 square feet, and four existing signs totaling 40 square feet will remain unaltered. Total signage for this tenant space will be 70.47 square feet. There is an approved sign program for this parcel. This application will address violations identified in enforcement case ENF2013-00922.)

(Second review.)

Time: 2:25 p.m.

Present: Eric Behr, Applicant

Motion: Continued two weeks with comments:

1. Plans shall have more accurate dimensions.
2. Applicant was asked to strongly consider mounting the arrow and the directory sign on the fence and leaving the landscaping unmolested.
3. Provide brightness information on the plans which will show that the sign "glows" but does not "glare."

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

NEW ITEM**D. 606 E HALEY ST**

C-M Zone

Assessor's Parcel Number: 031-293-002
Application Number: SGN2014-00122
Owner: Andros Family Trust
Business Name: Caliber Collision

(Proposal to remove 29 square feet of existing signage and install one 25 square foot ground sign, one 15.6 square foot wall sign, and one 7.8 square foot blade sign. All signs will be aluminum and non-illuminated. Total signage for this leasehold space will be 48.4 square feet. The linear building frontage is 50 feet.)

Time: 2:35 p.m.

Present: Christian Muldoon, Applicant

Motion: Continued indefinitely to Conforming review.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 2:45 P.M. ****