



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT MINUTES

*Applications within the Historic Landmarks Commission Purview*

**Wednesday, August 13, 2014 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, Chair  
BOB CUNNINGHAM, Vice-Chair  
CRAIG SHALLANBERGER (HLC)  
WM. HOWARD WITTAUSCH (ABR)

**ALTERNATES:** SCOTT HOPKINS (ABR)  
BARRY WINICK (HLC)

**STAFF:** JAIME LIMÓN, Senior Planner  
MICHELLE BEDARD, Assistant Planner  
GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)**

#### **CALL TO ORDER:**

The meeting was called to order at 10:15 a.m. by Chair Cope.

#### **ATTENDANCE:**

Representatives present: Natalie Cope and Craig Shallanberger  
Staff present: Michelle Bedard  
Recorder: Gabriela Feliciano

#### **GENERAL BUSINESS (10:15):**

A. Public Comments:

No public comment.

B. Review of previous meeting minutes.

**Motion: Approval of the minutes of the Sign Committee meeting of May 21, 2014, as submitted.**

Action: Shallanberger/Cope, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from May 21 through August 6, 2014.

The Conforming Sign Calendar was reviewed by Natalie Cope.

May 21, 2014:

1. Gold Elements, 911 State Street – Final Approval with condition.
2. Patxi's Pizza, 515 State Street – Final Approval as submitted.

May 28, 2014:

- 3. Lorna Jane Active Living, 703 Paseo Nuevo – Final Approval with conditions.
- 4. Chiropractic & Acupuncture, 300 E Cañón Perdido Street – Final Approval with conditions.

June 4, 2014: None.

June 11, 2014:

- 5. Adore Organic Innovation, 923 State Street – Final Approval as submitted.
- 6. Mission Wealth, 1111 Chapala Street – Final Approval as submitted.

June 18, 2014:

- 7. Boochies, 113 W. De La Guerra Street – Final Approval as submitted.
- 8. California Pasta, 811 State Street – Final Approval as submitted.

June 25, 2014:

- 9. Santa Barbara Public Market, 38 W. Victoria Street – Final Approval as submitted.

July 9, 2014:

- 10. The Wayfarer, 12 E. Montecito Street – Final Approval as submitted.
- 11. The Sheik Boutique, 11 W. Arrellaga Street – Final Approval with conditions.

July 16, 2014: None.

July 23, 2014:

- 12. Jamie Sloan Wines, 23 E. De La Guerra Street – Final Approval as submitted.

July 30, 2014:

- 13. Samy's Camera, 530 State Street – Final Approval as submitted.

August 6, 2014:

- 14. Marketing Express, 1433 State Street – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

None.

**NEW ITEM**

A. **111 STATE ST / 116 KIMBERLY AVE** HRC-2/SD-3 Zone

Assessor’s Parcel Number: 033-075-008  
 Application Number: SGN2014-00049  
 Applicant: Vogue Signs  
 Business Name: Rusty's Pizza

(Proposal to install a new 23.37 square foot painted sign and a new 7.38 square foot backlit halo wall sign. The total proposed new signage is 30.75 square feet. The linear building frontage is 74 feet. The allowable signage is 65 square feet.)

Time: 10:20 a.m.

Present: Mark Stienecker, Vogue Signs

**Motion: Continued two weeks to the Consent Agenda with comments:**

1. Study increasing the size of the Rusty’s logo sign associated with the wall sign.
2. Study the proposed red color to be a darker shade of red.
3. Study a revised font style for the arch sign; one that is a more traditional font appropriate within El Pueblo Viejo Landmark District.
4. Both the wall sign and the arch sign shall be the same darker red color.

Action: Cope/Shallanberger, 2/0/0. Motion carried.

**NEW ITEM**

**B. 901 CHAPALA ST**

C-2 Zone

Assessor’s Parcel Number: 039-313-011  
 Application Number: SGN2014-00091  
 Applicant: Juan Jiménez  
 Business Name: Cajun Kitchen

(Proposal to permit two "as-built" 15.24 square foot projecting signs for a total of 30.48 square feet. The "as-built" 11.88 square foot metal and plastic roof sign is proposed to be removed. The linear building frontage is 108 feet. The allowable signage is 81 square feet.)

Time: 10:30 a.m.

Present: Juan Jiménez, Business Owner

**Motion: Final Approval with conditions:**

1. The two projecting signs are acceptable as submitted.
2. Submit revised plans with a maximum 11” x 17” to scale.
3. The “as-built” roof sign is prohibited. Submit a revised application and specify the roof sign that shall be removed.

Action: Cope/Shallanberger, 2/0/0. Motion carried.

**\*\* MEETING ADJOURNED AT 10:40 A.M. \*\***