



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Architectural Board of Review Purview

Monday, August 4, 2014 David Gebhard Public Meeting Room: 630 Garden Street 2:00 P.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner
 SUSAN GANTZ, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 2:06 p.m. by Vice-Chair Cunningham.

ATTENDANCE:

Representatives present: Bob Cunningham, Howard Wittausch and Natalie Cope
Staff present: Susan Gantz
Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:30):

A. Public Comments:

No public comment.

B. Review of the previous meeting minutes.

Motion: **Approval of the minutes of the Sign Committee meeting of July 7, 2014, as presented.**

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from July 9 through July 30, 2014.

The Conforming Sign Calendar was reviewed by Bob Cunningham.

July 9 and July 16, 2014: None.

July 23, 2014:

1. Noble Wellness Center, 922 Carpinteria Street – Final Approval as submitted.

July 30, 2014:

2. Taquería el Pastorcito, 2009 De La Vina Street – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

None.

NEW ITEM

A. **120 S HOPE ST F123**

C-2/SD-2 Zone

Assessor's Parcel Number: 051-010-014
 Application Number: SGN2014-00082
 Applicant: Vogue Sign Company
 Business Name: Michael Kors

(Proposal for two schemes of new stainless steel signage. Scheme "A" comprises one 44.27 square foot internally-lit wall sign, one 5.79 square foot internally-lit blade sign, two 32.36 square foot halo-lit wall signs, one 49 square foot suspended interior window logo sign, three 1.24 square foot window signs, and one 30.25 square foot halo-lit logo wall sign. The total signage for this leasehold space would be 197.75 square feet. Two exceptions are requested: to allow letter heights of 18" and 20" which exceed the 12" maximum allowed, and to allow a total of 197.75 square feet of signage which exceeds the 45 square foot maximum allowed for this leasehold space. Alternate Scheme "B" comprises 135.3 square feet of signage, with all letters, materials, method of illumination, and colors to match the original proposal, but with no letters heights to exceed 12". The linear building frontage is 45 feet. The allowable signage is 45 square feet. There is an approved Sign Program for this retail shopping center.)

(Requires Sign Exception Findings.)

Time: 2:08 p.m.

Present: Christian Muldoon, Applicant, Vogue Sign Company

Motion: Continued indefinitely with comments:

1. Sign 2 is not supportable.
2. Sign 3 is supportable as proposed.
3. Signs 4 and 9 shall be reduced in height to 12" maximum and the logo sign shall be reduced proportionately.
4. The finish on all signs, except the blade sign lettering, shall be of a satin finish.
5. Window signs 6, 7, and 10 shall be reduced in height to 2" maximum and revise the Project Statistics Form to reflect removal of the square footage calculations of these signs, since 2" high letters are exempt from the Sign Ordinance and do not count towards the total signage for the tenant space.
6. The interior hanging logo sign shall be reduced in height to match the exterior logo sign.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

REVIEW AFTER FINAL

B. 4151 FOOTHILL RD

C-1/SD-2 Zone

Assessor's Parcel Number: 059-160-017
 Application Number: SGN2013-00100
 Applicant: Brad Hess
 Designer: Maureen Nishikawa
 Contractor: April Christiansen
 Business Name: Sansum Clinic

(Proposal for new signage for two new medical buildings for Sansum Clinic. A total of 37 signs are proposed on the site: Three monument signs 41.46, 27.9, and 27.9 square feet, five building identification signs totaling 18.33 square feet, and 29 other signs inside the site for wayfinding, parking, directory, and identification. Exceptions are requested for the total proposed 197.62 square feet of new signage to exceed the allowable square footage, and for the building identification letters to exceed 12". The linear building frontage is 194 feet. The allowable signage is 90 square feet.)

(Review After Final to add four 3.17 square foot donor recognition signs totaling 12.68 square feet. An Exception is requested and Sign Exception Findings are required.)

Time: 2:30 p.m.

Present: Brad Hess, Project Manager, Sansum Clinic

Motion: Final Approval as submitted of the Review After Final with the condition that the sign located within the public right-of-way be resolved within the current enforcement case and Sign Exception Findings made as follows:

1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved, or to the intended use of the property, that do not apply generally to other properties in the vicinity, because this is a city block seen from two major streets.
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Wittausch/Cope, 2/0/0. Motion carried. (Cunningham stepped down.)

**** MEETING ADJOURNED AT 2:45 P.M. ****