



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Architectural Board of Review Purview

Monday, June 9, 2014 **David Gebhard Public Meeting Room: 630 Garden Street** **2:30 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner
 SUSAN GANTZ, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 2:30 p.m. by Vice-Chair Cunningham.

ATTENDANCE:

Representatives present: Bob Cunningham and Howard Wittausch

Staff present: Susan Gantz

Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:30):

A. Public Comments.

No public comment.

B. Review of previous meeting minutes.

Motion: **Approval of the minutes of the Sign Committee meeting of May 27, 2014, as presented.**

Action: Wittausch/Cunningham, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from May 28 through June 4, 2014.

The Conforming Sign Agenda was reviewed by Bob Cunningham.

May 28, 2014:

1. Villa Santa Fe Apartments, 418 Santa Fe Place – Final Approval as submitted.

June 4, 2014: None.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM

A. **1910 CLIFF DR**

Assessor's Parcel Number: ROW-002-315
Application Number: SGN2014-00066
Owner: City of Santa Barbara
Applicant: Chris Cottrell
Business Name: The Mesa Flags

(Concept review only of a proposal for 14 flags to be attached to existing streetlight standards within the public right-of-way along the Cliff Drive business corridor. The flags would be located in the 1900 block of Cliff Drive to Camino Calma, from Cliff Drive to Lighthouse Road, and on Meigs Road from Red Rose Way to Elise Way. A new business area sign flag program will be required. Public Works approval of mounting details required.)

(Comments only; first concept review. Requires a new Sign Program.)

Actual time: 2:32 p.m.

Present: John D. Kelley, Architect
Chris Cottrell, Architect, Thompson Naylor Architects
Phillip Friden, President, Mesa Business Association

A letter of concern was received via email from Berni Bernstein of La Mesa Neighborhood Association. Her questions and concerns were addressed by the applicants.

Motion: Continued indefinitely with comments:

1. The project is supportable. The proposed flag program and refreshing colors will give the area vitality and an identity.
2. It was suggested that the bottom of the flag be translucent in order to keep the graphic correctly oriented from both sides of the flag.
3. It was suggested that the flags be a bit larger and hung a bit lower, no higher than 14'-0".
4. Provide correctly scaled photo-simulations.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 2:55 P.M. ****