



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Historic Landmarks Commission Purview

Wednesday, March 26, 2014 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner
 MICHELLE BEDARD, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 10:19 a.m. by Chair Cope.

ATTENDANCE:

Representatives present: Natalie Cope and Bob Cunningham
Staff present: Michelle Bedard
Recorder: Gabriela Feliciano

GENERAL BUSINESS:

A. Public Comments:

No public comment.

B. Review of the previous Sign Committee meeting minutes.

Motion: **Approval of the minutes of the Sign Committee meeting of March 12, 2014, as submitted.**

Action: Cope/Shallanberger, 1/0/1. (Shallanberger abstained) Motion carried.

C. Listing of approved Conforming Signs from March 12 through March 19, 2014.

The Conforming Sign Agenda was reviewed by Natalie Cope.

March 12, 2014

1. Santa Barbara Towing, 218 E. Ortega Street – Final Approval as submitted.
2. Folio Press Paperie, 301 Motor Way – Final Approval with condition.

March 19, 2014

No applications were reviewed on this date.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM

A. **1936 STATE ST**

C-2 Zone

Assessor's Parcel Number: 025-372-001

Application Number: SGN2013-00142

Architect: Kirk Gradin

Business Name: Sign Program - New Vacant Commercial Building

(Proposal for a sign program for a new commercial building with two tenant spaces. Signs included in this program are as follows: one externally-illuminated metal monument ground sign, four aluminum wall signs, two halo-lit, and two optional halo-lit, one non-illuminated aluminum blade sign. Total signage on site will not exceed 36.6 square feet. The linear building frontage is 104 feet. The allowable signage is 90 square feet.)

Time: 10:21 a.m.

Present: Mark Mansfield, with Banyan Architecture

Motion: Continued two weeks with comments:

1. Sign A, either reduce or eliminate the monument sign; if keeping, show to be a maximum of 6-feet in height when measured from the lowest point of grade. Other suggestions discussed include considering a revised planter with a wall sign.
2. Relocate Sign G (Blade Sign) to the State Street frontage (for better way-finding).
3. Signs B, C, E, and F are generally acceptable.
4. Sign D is possibly acceptable.
5. In general the proposed signage locations, size, materials, etc are generally acceptable.
6. The proposed colors are to be reviewed in greater detail at the next review.
7. It was discussed that a sign program may not be necessary provided the building has only two commercial tenant spaces. The Committee requested the applicant to return with specific signage for each proposed tenant.

Action: Shallanberger/Cope, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 10:45 A.M. ****