



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT AGENDA

*Applications within the Architectural Board of Review Purview*

**Monday, December 22, 2014 David Gebhard Public Meeting Room: 630 Garden Street 2:15 P.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, Chair  
BOB CUNNINGHAM, Vice-Chair  
CRAIG SHALLANBERGER (HLC)  
WM. HOWARD WITTAUSCH (ABR)

**ALTERNATES:** SCOTT HOPKINS (ABR)  
BARRY WINICK (HLC)

**STAFF:** JAIME LIMÓN, Senior Planner  
SUSAN GANTZ, Planning Technician  
GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)**

**\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 p.m. on the Thursday before the meeting to Susan Gantz, City of Santa Barbara Planning Division, by email at [SGantz@SantaBarbaraCA.gov](mailto:SGantz@SantaBarbaraCA.gov); otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the HLC Secretary at (805) 564-5470, extension 3310, or by email at [SignSecretary@SantaBarbaraCA.gov](mailto:SignSecretary@SantaBarbaraCA.gov). If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

**AGENDAS, MINUTES, REPORTS, PLANS & PUBLIC RECORD WRITINGS.** Copies of all documents relating to agenda items are available for review at 630 Garden Street and agendas and minutes are posted online at [www.SantaBarbaraCA.gov/Sign](http://www.SantaBarbaraCA.gov/Sign). If you have any questions or wish to review the plans, please contact Susan Gantz, Architectural Board of Review (ABR) Planning Technician, at (805) 564-5470, extension 3311, or by email at [SGantz@SantaBarbaraCA.gov](mailto:SGantz@SantaBarbaraCA.gov). Office hours are 8:30 a. to 4:30 p.m., Monday through Thursday, and every other Friday. Please check our website under *City Calendar* to verify closure dates. Materials related to an item on this agenda submitted to the ABR after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden Street, during normal business hours. Writings that are a public record under Government Code § 54957.5(a) and that relate to an agenda item for an open session of a regular meeting of the ABR and that are distributed to a majority of all of the members of the ABR during the meeting are available for public inspection by the door at the back of the David Gebhard Public Meeting Room, 630 Garden Street, Santa Barbara, CA.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, December 18, 2014, this agenda was duly posted on the outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCA.gov/sign](http://www.SantaBarbaraCA.gov/sign).

**GENERAL BUSINESS (2:15):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of December 8, 2014.
- C. Listing of approved Conforming Signs from December 10 through December 17, 2014.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

**NEW ITEM**

- A. **400 HITCHCOCK WAY** E-3/PD/SD-2 Zone

Assessor's Parcel Number: 051-240-002  
 Application Number: SGN2014-00158  
 Applicant: Signtech USA  
 Business Name: Tesla

(Proposal for a 24.5 square foot illuminated painted aluminum monument sign, a 15 square foot internally-illuminated painted aluminum wall sign, a 27.3 square foot internally-illuminated wood wall sign, two 6.2 square foot non-illuminated painted Plex signs, and a 123 square foot internally-illuminated painted aluminum wall sign. Total signage on site will be 202.2 square feet. Three Exceptions are requested for exceeding the maximum allowable letter height, for exceeding the maximum allowable total signage, and for exceeding the 6'-0" maximum height limit for monument signs. The linear building frontage is 82 feet. The allowable signage is 65 square feet.)

**(Requires Sign Exception findings.)**