



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR MINUTES

**Monday, December 9, 2013      David Gebhard Public Meeting Room: 630 Garden Street      2:30 P.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, Chair  
**BOB CUNNINGHAM**, Vice-Chair (Consent Calendar Representative)  
CRAIG SHALLANBERGER (HLC)  
**WM. HOWARD WITTAUSCH** (ABR) (Consent Calendar Representative)

**ALTERNATES:** GARY MOSEL (ABR)  
BARRY WINICK (HLC)

**STAFF:** JAIME LIMÓN, Senior Planner  
TONY BOUGHMAN, Planning Technician  
GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)**

### CALL TO ORDER:

The Full Board meeting was called to order at 2:42 p.m. by Chair Cope, filling in for Vice-Chair Cunningham.

### ATTENDANCE:

Representatives present: Natalie Cope and Howard Wittausch  
Staff present: Tony Boughman  
Recorder: Gabriela Feliciano

### GENERAL BUSINESS (2:30):

A. Public Comments.

No public comment.

B. Review of the previous Sign Committee meeting minutes.

**Motion: Approval of the minutes of the Sign Committee meeting of November 11, 2013, as submitted.**

Action: Wittausch/Cope, 1/0/1. (Cope abstained. Cunningham absent.) Motion carried.

C. Listing of approved Conforming Signs from **November 13** through **December 4, 2013**.

November 13, 2013: There were no signs reviewed due to lack of applications.

November 20, 2013:

1. Petco, 19 S. Milpas Street – Final Approval as submitted.
2. Red Sand Market & Deli, 207 W. Anapamu Street – Final Approval as submitted.
3. Edward Jones, 1905 Cliff Drive – Final Approval as submittal.
4. Cominichi's, 19 E. Haley Street – Final Approvl with condition.

November 27, 2013: There were no signs reviewed due to lack of applications.

December 4, 2013:

5. State Farm Insurance, 3015 State Street – Final Approval with condition.
6. Mesa Verde, 1919 Cliff Drive – Final Approval with condition.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

### **NEW ITEM**

A. **402 N MILPAS ST**

C-2 Zone

Assessor's Parcel Number: 031-311-027  
 Application Number: SGN2013-00155  
 Applicant: Cadence Capital Investments, LLC  
 Business Name: 7-Eleven

(Proposal for a 13.3 square foot externally illuminated ground sign, a 7.1 square foot blade sign and a 10.6 square foot internally illuminated wall sign. Total requested new signage is 31 square feet. The linear building frontage is 37 feet. The allowable signage is 37 square feet.)

Actual time: 2:42 p.m.

Present: Justin Bird, Birdgroup Construction, applicant

**Motion: Continued indefinitely to Conforming Review:**

1. Ground sign: The non-rectangular option is preferred. Reduce the overall sign proportionally with letter heights going from 12 inches to 10 inches. The overall height of the sign shall not exceed 6 feet above the adjacent sidewalks. The white background shall be off-white to match the building body color.
2. The blade sign shall be lowered approximately 3 feet. The sign shall not have its own illumination.
3. The two wall signs are approvable as submitted.

Action: Cope/Wittausch, 2/0/0. (Cunningham absent.) Motion carried.