



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR MINUTES

Monday, September 30, 2013 David Gebhard Public Meeting Room: 630 Garden Street 2:30 P.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)
CRAIG SHALLANBERGER (HLC)
WM. HOWARD WITTAUSCH (ABR) (Consent Calendar Representative)

ALTERNATES: MICHAEL DRURY (HLC)
GARY MOSEL (ABR)

STAFF: JAIME LIMÓN, Senior Planner
TONY BOUGHMAN, Planning Technician
GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The Full Board meeting was called to order at 2:35 p.m. by Vice-Chair Cunningham.

ATTENDANCE:

Representatives present: Bob Cunningham and Howard Wittausch
Staff present: Tony Boughman
Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:30):

A. Public Comments:

No public comment.

B. Review of the previous meeting minutes.

Motion: Approval of the minutes of the Sign Committee meeting of September 16, 2013, as submitted.

Action: Cunningham/Wittausch, 1/0/1, Wittausch abstained. Motion carried.

C. Listing of approved Conforming Signs from **September 18** through **September 25, 2013**.

The Conforming Sign Calendar was reviewed by Bob Cunningham.

September 18, 2013:

1. We Buy Gold, 3122 State Street – Final Approval with condition.
2. Taco Bell, 1840 Cliff Drive – Final Approval as submitted.

September 25, 2013:

3. The Fresh Market, 222 N. Milpas Street – Final Approval as submitted.
4. Teledyne RESON, 100 Frederick Lopez Road – Final Approval as submitted.
5. Chase Bank, 1165 Coast Village Road – Review After Final approved as submitted.
6. Boost Mobile, 204 N. Milpas Street – Final Approval as submitted.
7. Best Dressed Monk, 1275 Coast Village Road – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM

A. **523 N MILPAS ST**

C-2 Zone

Assessor's Parcel Number: 031-233-023

Application Number: SGN2013-00127

Applicant: James Hann

Business Name: Big Brand Tire and Service

(Proposal for a 57.3 square foot internally illuminated ground sign, a 12.2 square foot face-lit channel letter wall sign, and a 9.75 square foot face-lit channel letter wall sign. Total of 79.25 square feet of new signage is being requested. The linear building frontage is 150 feet. The allowable signage is 78.75 square feet.)

Actual time: 2:42 p.m.

Present: James Hann, Contractor

Motion: Continued indefinitely to Conforming Review with the following conditions:

1. Wall sign above service bays is acceptable as submitted.
2. Wall sign next to sidewalk on Milpas Street:
 - a. Reduce the overall size of the sign proportionally so that the letters are 10 inches maximum.
 - b. It is recommended, but not required, to relocate the sign to above the window on this building wall.
3. New ground sign:
 - a. Only the letters and logo are to be illuminated, change to a "push-through" design of illuminated logo and letters.
 - b. The posts should be kept the same thickness but the sign panel should be reduced so that the thickness is less than the posts.
 - c. Color of sign to match the ABR-approved building color.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.