



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR MINUTES

**Monday, September 16, 2013 David Gebhard Public Meeting Room: 630 Garden Street 2:30 P.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, *Chair*  
**BOB CUNNINGHAM**, *Vice-Chair* (Consent Calendar Representative)  
LOUISE BOUCHER (HLC)  
**WM. HOWARD WITTAUSCH** (ABR) (Consent Calendar Representative)

**ALTERNATES:** GARY MOSEL (ABR)  
CRAIG SHALLANBERGER (HLC)

**STAFF:** JAIME LIMÓN, Design Review Supervisor  
TONY BOUGHMAN, Planning Technician  
GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)**

### CALL TO ORDER:

The Full Board meeting was called to order at 2:37 p.m. by Vice-Chair Cunningham.

### ATTENDANCE:

Representatives present: Bob Cunningham and Kirk Gradin  
Staff present: Tony Boughman  
Recorder: Gabriela Feliciano

### GENERAL BUSINESS

A. Public Comments.

No public comment.

B. Review of previous meeting minutes.

**Motion: Approval of the minutes of the Sign Committee meeting of September 3, 2013, as submitted.**

Action: Cunningham/Gradin, 1/0/1. (Gradin abstained.) Motion carried.

C. Listing of approved Conforming Signs from September 4, 2013 through September 11, 2013.

The Conforming Sign Calendar was reviewed by Bob Cunningham.

September 4, 2013

1. Uptown Lounge, 3126 State Street – Final Approval of Review After Final.
2. Starbucks, 3815 State Street G-41 – Final Approval as submitted.

September 11, 2013

- 3. Berkshire Hathaway Home Services, 3866 State Street – Final Approval as submitted.
- 4. Berkshire Hathaway Home Services, 1170 Coast Village Road – Final Approval with condition.
- 5. Big Brand Tire, 523 N. Milpas Street – Final Approval as submitted of the temporary ground sign.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

**NEW ITEM**

A. **1919 CLIFF DR**

C-P/R-2/SD-3 Zone

Assessor’s Parcel Number: 045-015-013  
 Application Number: SGN2013-00128  
 Owner: Ilham Akraa  
 Applicant: Triple 7 Signs  
 Business Name: Mesa Verde

(Proposal for three aluminum and vinyl internally-illuminated signs as follows: one wall sign of 9.1 square feet, one wall sign of 13.25 square feet, and one monument sign of 36 square feet. Total signage on site would be 58.35 square feet. The allowable signage is 65 square feet.)

Present: Miriam Guzman, Triple 7 Signs Manufacturing

**Motion: Continued to Conforming Review with comments:**

- 1. Reduce the height of the monument sign at least 6 inches. Only the lettering and logo should be illuminated, the background should be opaque. Eliminate the gray vertical sides. The text "modern plant organic" should be eliminated or reduced to 2 inches maximum. Reduce the brightness of the green color.
- 2. The wall sign is to be face-lit only, no halo lighting. The wall sign letters should be 4 inches maximum.

Action: Cunningham/Gradin, 2/0/0. Motion carried. (Wittausch absent.)