



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR MINUTES

Applications within El Pueblo Viejo Landmark District

Wednesday, July 17, 2013 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Representative) – Present
 BOB CUNNINGHAM, Vice-Chair
 LOUISE BOUCHER (HLC) (Consent Calendar Representative) – Absent
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: CRAIG SHALLANBERGER (HLC) – Present
 GARY MOSEL (ABR)

STAFF: JAIME LIMÓN, Design Review Supervisor
 SUSAN GANTZ, Planning Technician – Present
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 10:21 a.m. by Chair Cope.

ATTENDANCE:

Representatives present: Natalie Cope and Craig Shallanberger
Staff present: Susan Gantz
Recorder: Gabriela Feliciano

GENERAL BUSINESS (10:15):

A. Public Comments:

No public comments.

B. Review of the minutes of the previous Sign Committee meeting.

Motion: **Approval of the minutes of the Sign Committee meeting of July 3, 2013, as submitted.**

Action: Cope/Shallanberger, 2/0/0. (Boucher absent.) Motion carried

C. Listing of approved Conforming Signs from **June 19** through **June 26**, 2013.

The Conforming Sign Calendar was reviewed by Natalie Cope.

June 19, 2013:

1. JP Morgan Chase, 1302 State Street – Final Approval with condition.
2. Ring Revenue, 1025 Chapala Street – Approval of Review After Final as submitted.
3. Museum of Contemporary Art SB, 653 Paseo Nuevo – Final Approval as submitted.

June 26, 2013:

- 4. As Seen on TV, 811 State Street G – Final Approval as submitted.

D. Listing of approved Conforming Signs from **July 3** through **July 10**, 2013.

The Conforming Sign Calendar was reviewed by Natalie Cope.

July 3, 2013:

- 1. McConnell’s Fine Ice Cream, 728 State Street – Final Approval with condition.
- 2. Coastal Collections, 527 State Street – Final Approval as submitted.
- 3. Wells Fargo, The Private Bank – 118 E Carrillo Street – Final Approval as submitted.
- 4. Good Cup Downtown, 918 State Street – Final Approval as submitted.

July 10, 2013: There were no signs approved.

E. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

CONTINUED ITEM

A. **1230 STATE ST**

C-2 Zone

Assessor’s Parcel Number: 039-183-027
 Application Number: SGN2013-00098
 Applicant: Sign-A-Rama
 Business Name: Jamal Rugs

(Proposal for a new 6.85 square foot wood blade sign designed to look like a scroll. The sign uses a digital image printed on canvas applied to the sign board. The proposal includes a new wrought iron bracket. The linear building frontage is 17 feet. The allowable signage is 17 square feet.)

(Second review.)

Time: 10:24 a.m.

Present: Ron Smith, Sign-A-Rama

Motion: Continued two weeks with comments:

- 1. Refer to Items 1 and 3 minutes from the meeting of July 3, 2013.
- 2. Applicant is to research the previously approved sign brackets for the adjacent stores (i.e., Brasil Arts and Saigon Restaurant) in order to redesign the proposed sign brackets.

Action: Cope/Shallanberger, 2/0/0. (Boucher absent.) Motion carried

REVIEW AFTER FINAL**B. 1129 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-231-037
Application Number: SGN2009-00009
Applicant: Benton Signs
Business Name: San Marcos Building Complex

(Proposal for a new sign program for a site with multiple buildings. The sign program is to be named the "San Marcos Building Complex." *This site is listed on the California Inventory of Historic Resources and the City's List of Potential Historic Resources.*)

(Proposal to amend the Sign Program to allow a change to the signage allotted for Suite A at the rear of the complex.)

Time: 10:55 a.m.

Present: Thomas McMahan, Architect

Motion: Final Approval as submitted.

Action: Cope/Shallanberger, 2/0/0. (Boucher absent.) Motion carried.

NEW ITEM**C. 1129-A STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-231-037
Application Number: SGN2013-00106
Applicant: Thomas McMahan
Business Name: Shine Blow Dry Bar

(Proposal for a new 15.4 square foot painted wood wall sign and a 4 square foot wood painted blade sign. An existing 5 square foot wall sign will remain unaltered. Total signage for this leasehold space would be 24.5 square feet. The allowable signage is 24.5 square feet.)

Time: 10:55 a.m.

Present: Thomas McMahan, Architect

Motion: Final Approval with the condition that the width of the wall sign shall be reduced to the center lines of the vertical mullions on the windows below.

Action: Cope/Shallanberger, 2/0/0. (Boucher absent.) Motion carried

**** MEETING ADJOURNED AT 11:05 A.M. ****