



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR MINUTES

*Applications within El Pueblo Viejo Landmark District*

**Wednesday, May 22, 2013      David Gebhard Public Meeting Room: 630 Garden Street      10:15 A.M.**

**COMMITTEE MEMBERS:**      NATALIE COPE, Chair (Consent Calendar Representative) – Present  
   BOB CUNNINGHAM, Vice-Chair  
   **LOUISE BOUCHER** (HLC) (Consent Calendar Representative)  
   WM. HOWARD WITTAUSCH (ABR)

**ALTERNATES:**                      CRAIG SHALLANBERGER (HLC)  
   DONALD SHARPE (HLC ALTERNATE) – Present  
   GARY MOSEL (ABR)

**STAFF:**                      JAIME LIMÓN, Design Review Supervisor  
   SUSAN GANTZ, Planning Technician – Present  
   GABRIELA FELICIANO, Commission Secretary

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Representatives present:      Natalie Cope and Donald Sharpe  
Staff present:                      Susan Gantz  
Recorder:                          Gabriela Feliciano

### **GENERAL BUSINESS (10:25):**

A.      Public Comments:

No public comment.

B.      Review of the minutes of the previous Sign Committee meeting.

**Motion:**                      **Approval of the minutes of the Sign Committee meeting of April 24, 2013, as submitted.**

**Action:**                      Cope/Sharpe, 2/0/0. Motion carried.

C.      Listing of approved Conforming Signs from April 24 through May 15, 2013.

The Conforming Sign Calendar was reviewed by Natalie Cope.

April 24, 2013:

1. Lolë, 714 State Street – Final Approval as submitted.
2. Cádiz, 509 State Street – Final Approval as submitted.

May 1, 2013:

3. Ring Revenue, 1025 Chapala Street – Final Approval as submitted.
4. Kitson, 651 Paseo Nuevo – Final Approval with condition.

May 8, 2013: There were no signs reviewed due to lack of applications.

May 15, 2013:

- 5. Pedego, 436 State Street – Final Approval with conditions.
- 6. Fine Fabrics of Santa Barbara, 1307 State Street – Final Approval as submitted.
- 7. As Seen On TV, 811 State Street – Final Approval as submitted.
- 8. Onward Art & Design, 1233 State Street – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

**NEW ITEM**

A. **902 LAGUNA ST**

C-2 Zone

Assessor’s Parcel Number: 029-302-013  
 Application Number: SGN2013-00064  
 Owner: Blood Systems, Inc.  
 Contractor: Freedom Signs  
 Business Name: PathPoint

(Proposal for four new signs comprised of the following: a 5.8 square foot wood ground sign, a 12.6 square foot wood wall sign, an 11 square foot wood wall sign, and a 0.6 square foot vinyl window sign. None of the signs will be illuminated. The wooden posts for the monument sign will be painted off-white. Total new signage on site will be 30 square feet. The linear building frontage is 130 feet. The allowable signage is 90 square feet.)

Actual time: 10:25 a.m.

Present: Dan Morris, Freedom Signs

**Motion: Final Approval as submitted.**  
 Action: Cope/Sharpe, 2/0/0. Motion carried.

**REVIEW AFTER FINAL****B. 20 E CARRILLO ST**

C-2 Zone

Assessor's Parcel Number: 039-322-047  
 Application Number: SGN2013-00031  
 Owner: Santa Barbara Bank & Trust  
 Contractor: Signs By Ken  
 Business Name: Union Bank

(Proposal to replace 13 existing signs with new, as follows: Five non-illuminated bronze wall signs and one halo-lit aluminum wall sign, one non-illuminated hanging wood sign, three non-illuminated vinyl window signs, and three internally-lit vinyl ATM signs. An existing 15.25 square foot steel monument sign and an 8 square foot wood hanging sign will remain unaltered at this time. The total signage on site will be 77.7 square feet. This building is on the *City's List of Potential Historic Resources: "Masonic Temple."* The linear building frontage is 150 feet. The allowable signage is 90 square feet.)

**(Review After Final of change to approved wall sign on the building's Anacapa Street elevation. Additional signage of 12.20 square feet will bring the total signage on site to 89.9 square feet. Maximum amount of signage allowed for this building is 90 square feet.)**

Actual time: 10:30 a.m.

Present: George Leis and Don Rugg, Santa Barbara Bank & Trust  
 Ken Sorgman, Signs By Ken

**Motion: Continued two weeks to Conforming Review with comments:**

- 1) The Santa Barbara Bank & Trust font style shall match the existing monument sign.
- 2) Omit the word "the" in the sign.
- 3) The sign shall be in a stacked configuration.

Action: Cope/Sharpe, 2/0/0. Motion carried.

**NEW ITEM****C. 1333 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-131-018  
 Application Number: SGN2013-00069  
 Owner: Tamar Tevis Handelman  
 Applicant: Ken Sorgman  
 Business Name: Distinctive Picture Framing

(Proposal for a 10.45 square foot wall sign and a 1.95 square foot wood blade sign with new metal bracket. Total new signage on site will be 12.4 square feet. No illumination is proposed. The linear building frontage is 15 feet. The allowable signage is 15 square feet.)

Actual time: 10:40 a.m.

Present: Ken Sorgman, Signs By Ken

**Motion: Continued one week to Conforming Review with comments.**

Action: Cope/Sharpe, 2/0/0. Motion carried.

**NEW ITEM****D. 1224 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-183-039  
Application Number: SGN2013-00070  
Owner: Eric and Cynthia Meyer  
Architect: AB Design Studio, Inc.  
Business Name: Granada Books

(Proposal for two reverse halo-illuminated wall signs. The sign fronting State Street will be 8.22 square feet and the sign on the rear elevation will be 5.22 square feet. Total new signage on site will be 13.44 square feet. An exception is requested to allow the total amount of signage to exceed the maximum by 3.44 square feet. The linear building frontage is 19.7 feet. The allowable signage is 9.8 square feet.)

**(Project requires exception findings.)**

Actual time: 10:50 a.m.

Present: Eric Behr and Clay Aurell, AB Design Studio

**Motion: Final Approval with Option A for the blade sign subject to Staff review of plan.**

Action: Cope/Sharpe, 2/0/0. Motion carried.

**\*\* MEETING ADJOURNED AT 11:05 A.M. \*\***